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While the world is coming out of the restrictions brought by the pandemic, color is a symbol of self-expression, optimism and balance.

We, as Zeynar, tried to use healing and energizing tones for our SS23 collection.

With the respect to change, transformation and the environment, we made our groups stories by focusing on ecological fabrics.

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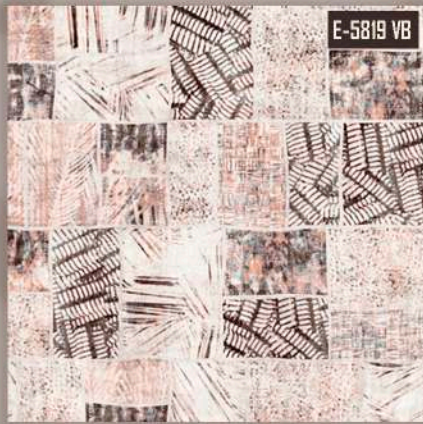
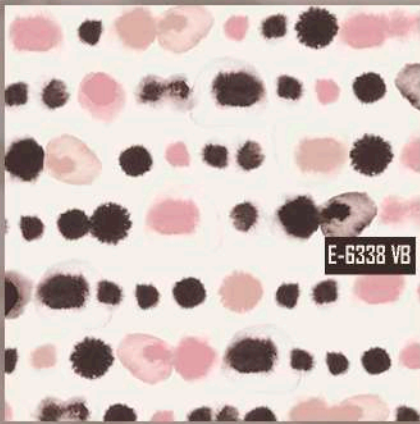


*Muted pigment tones, vanilla and bleached cotton tones dominate in lead roles.  
The group symbolizes the transition to autumn with Gentle Pink and Italian Clay tones.  
Feel soft powdery digital images, brush strokes, blurred flowers and textures.*

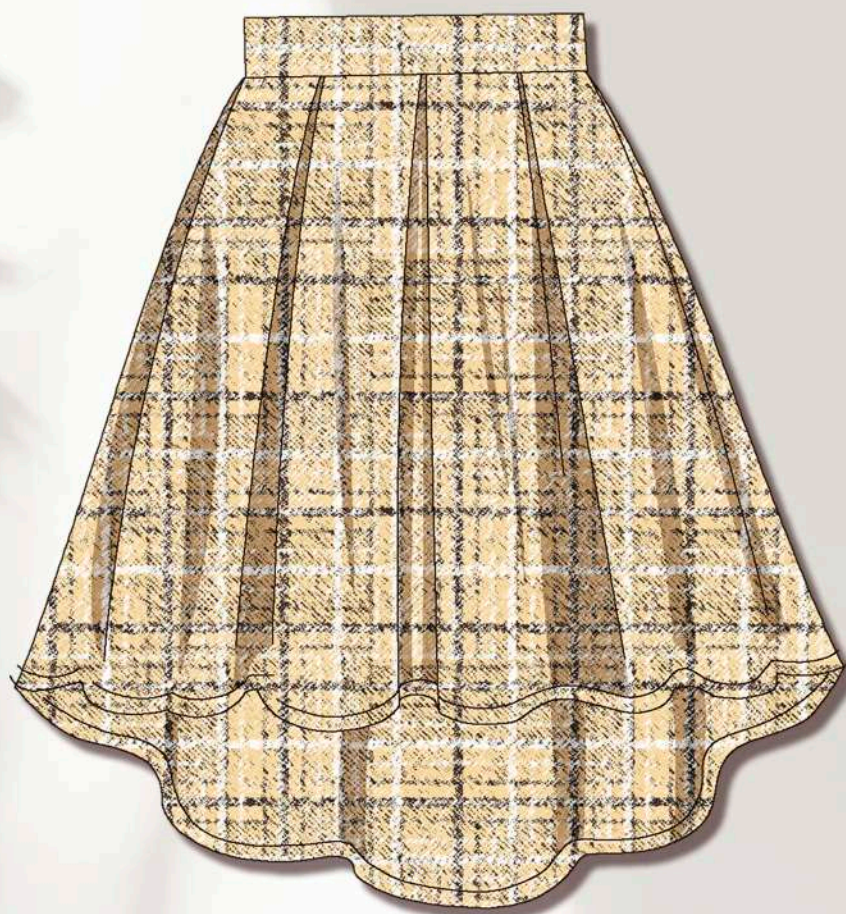


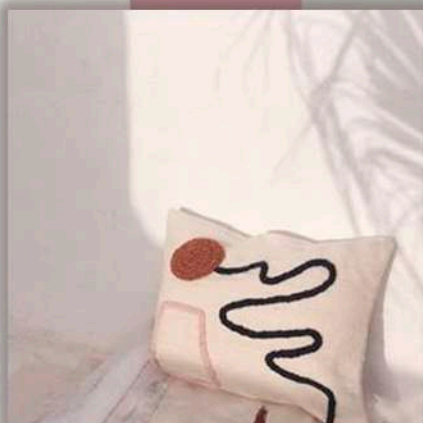
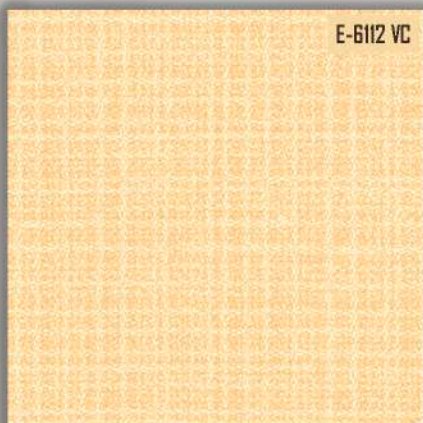
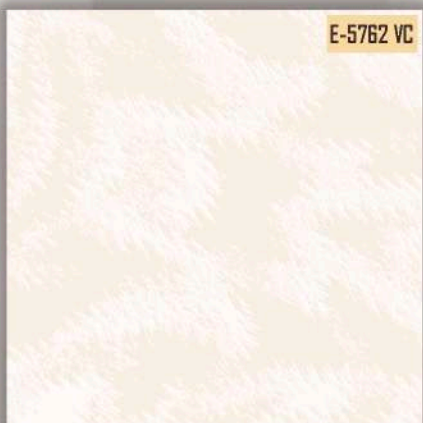
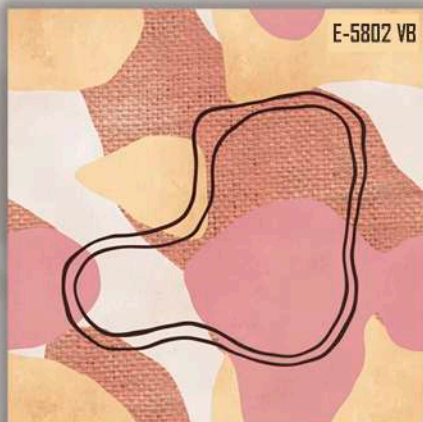
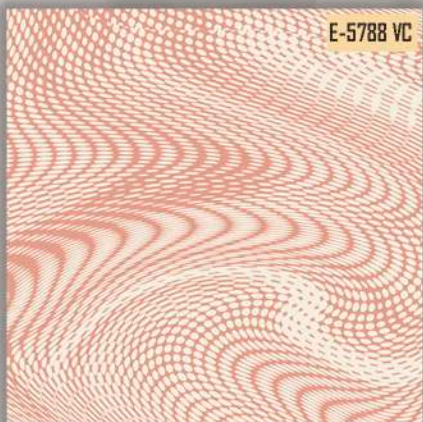
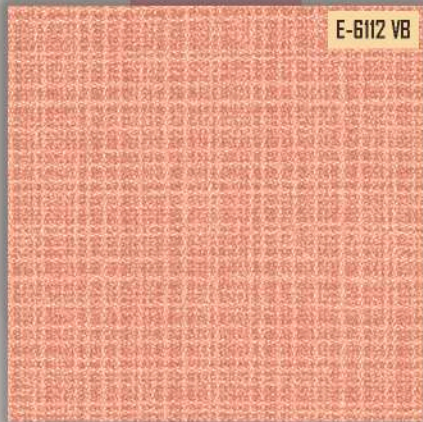
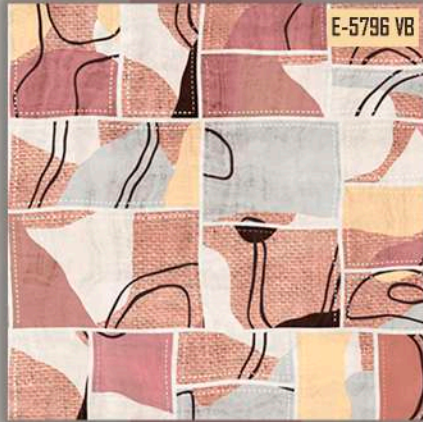
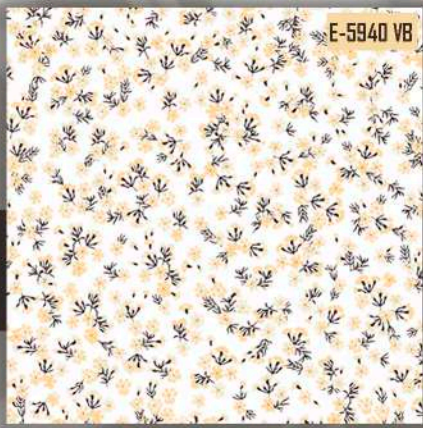
## Vanilla Mist





# Vanilla Mist S/S 23





# Vanilla Mist S/S 23



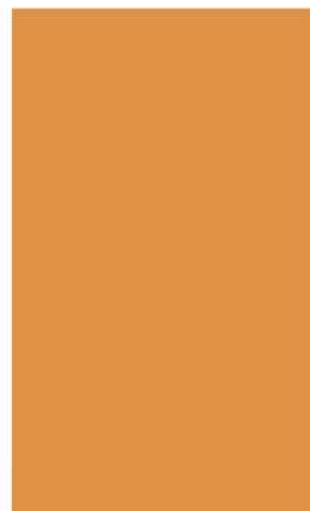
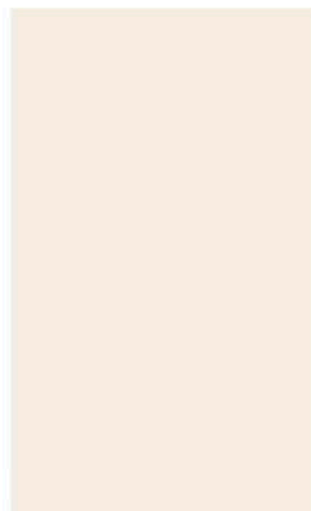
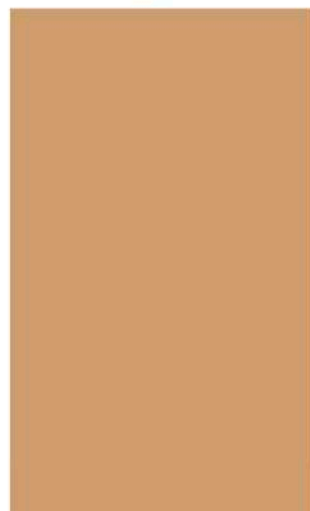
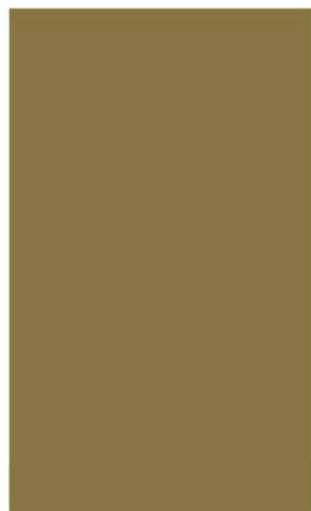


*The serenity and peace of the nature are revealed in Soothing Green.  
Jade, Olive oil and Earth tones makes the group stronger.  
These plant-derived tones reunite the customer with nature and textured  
digital designs of nature.*





## Soothing Green





E-5770 VA



E-5811 VB



E-5780 VB



E-5823 VB



E-5786 VB



E-5837 VB



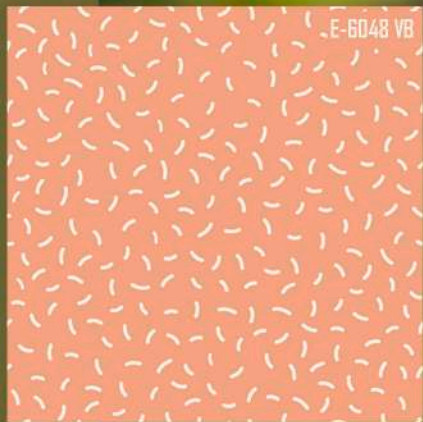
E-5856 VA



E-5819 VC



E-6268 VA



E-6048 VB



E-6080 VA



E-6085 VA

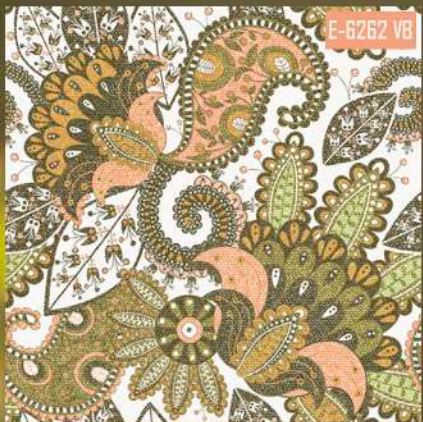


Jade

Unbleached Cotton

Olive Oil

Orange Selenite

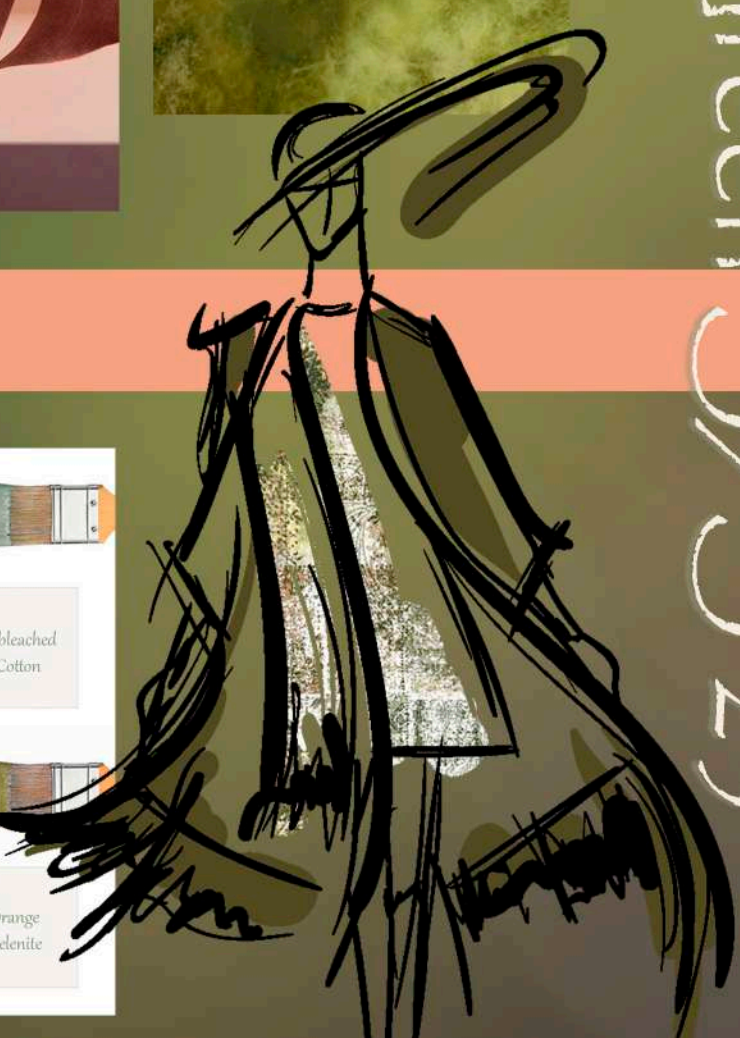


E-6262 VB



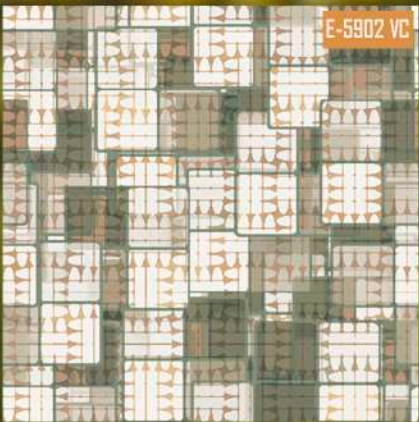
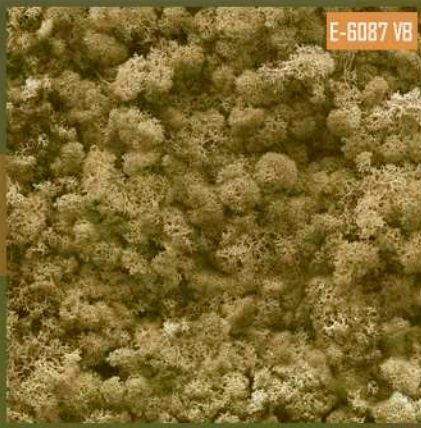
E-6264 VB

# Soothing Green S/S 23





# Soothing Green S/S 23





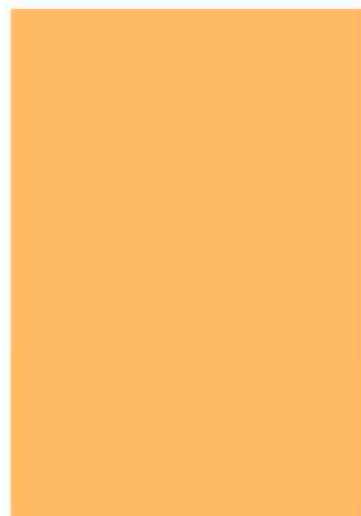
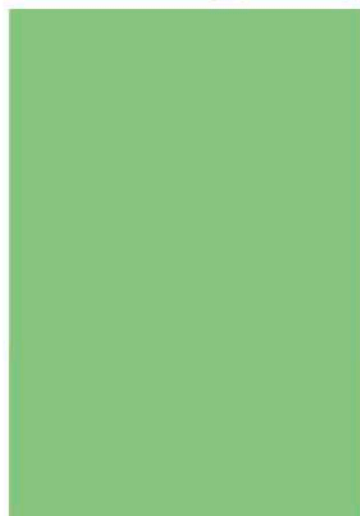
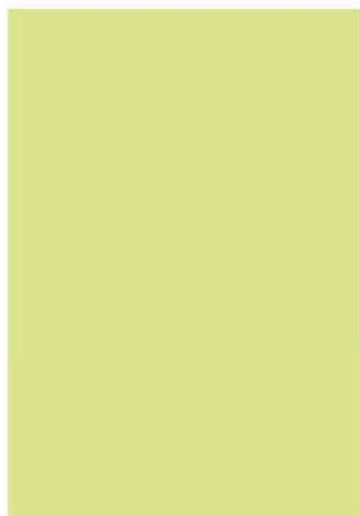
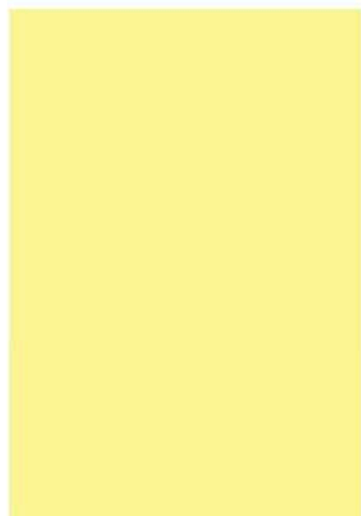
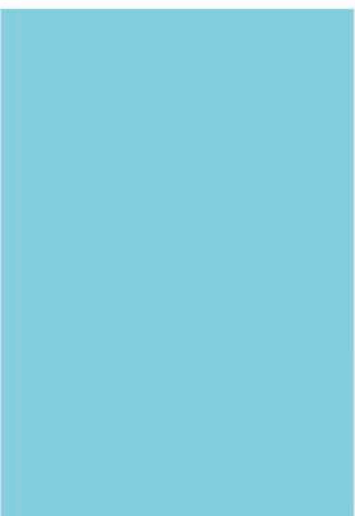


Discover all lightness and simplicity of summer in Smooth Papaya group.  
Tie-dyes, florals and the stripes against monotony in colors turquoise, apple mint and  
also digital lavender, one of the dominant colors of the season.

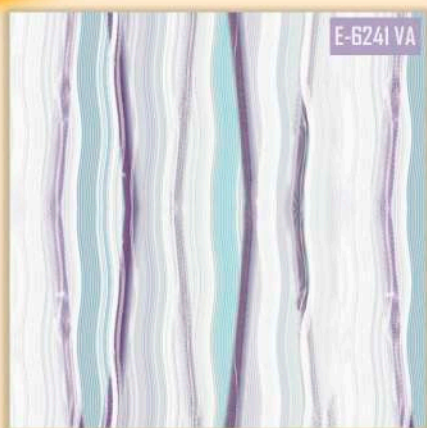
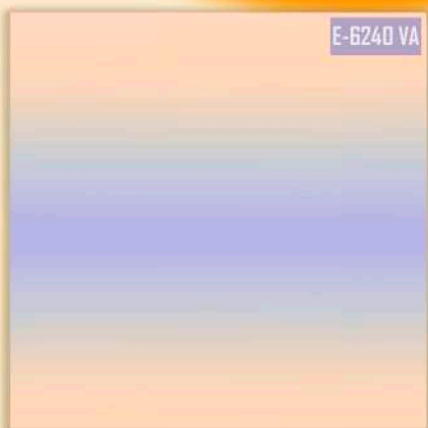
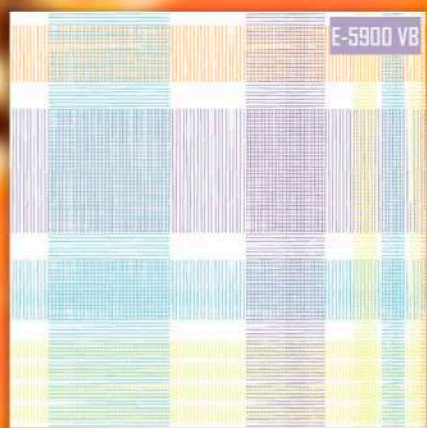




## Smoothy Papaya



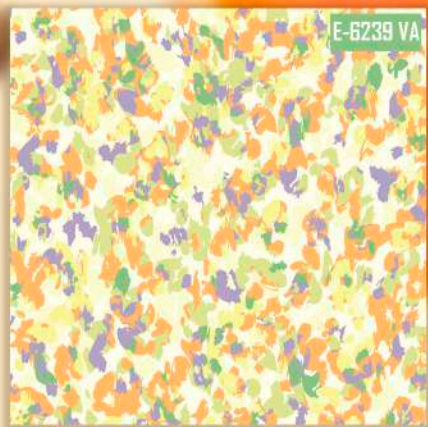
# Smoothy Pappaya S/S 23







# Smoothy Papaya S/S 23





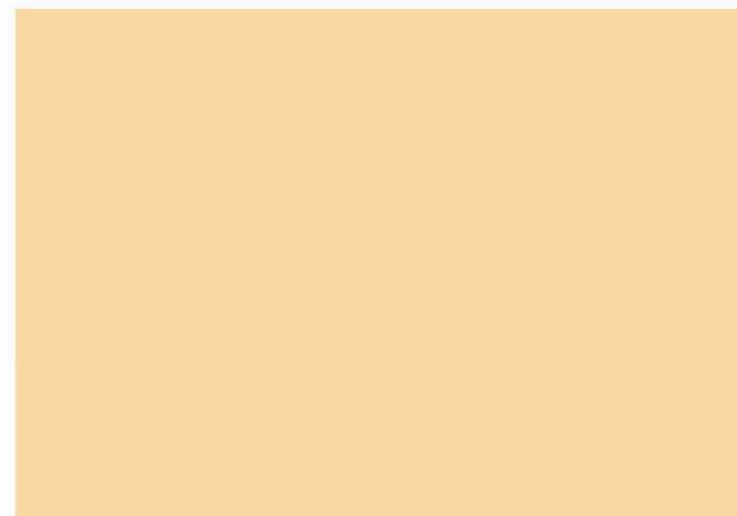


*Brave Luscious Red increases the heart rate, has a tone that feels both energetic and emotional.*

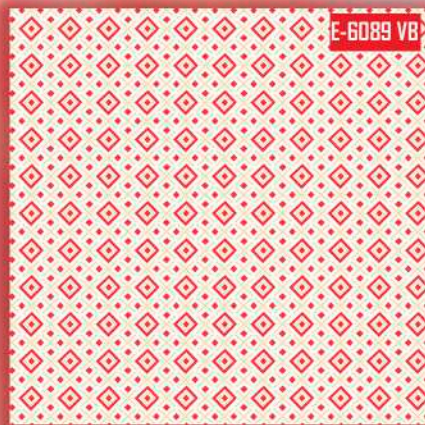
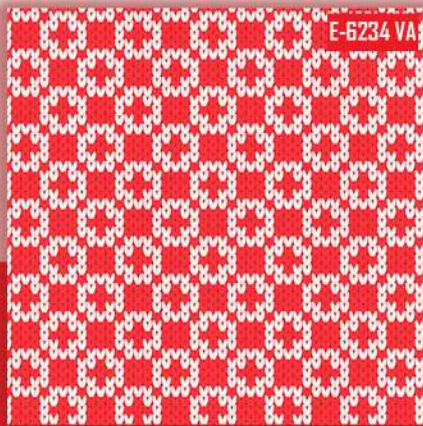
*The main color is harmonized with vanilla, sunset and white; soft feeling fabrics such as micromodal, tencel and bamboo were taken into consideration.*



Brave Luscious Red

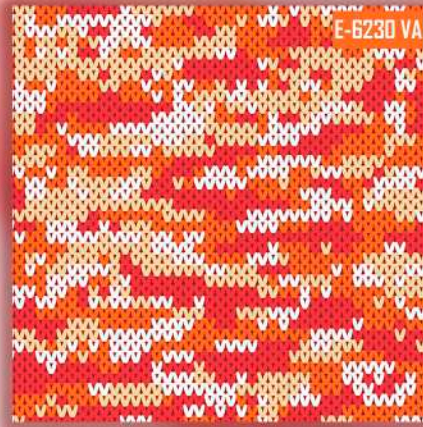
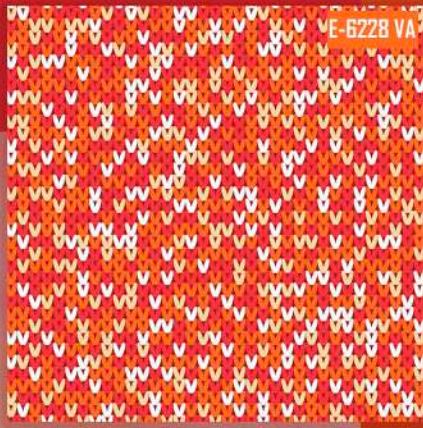


# Brave Luscious Red S/S 23






# Brave Luscious Red S/S 23





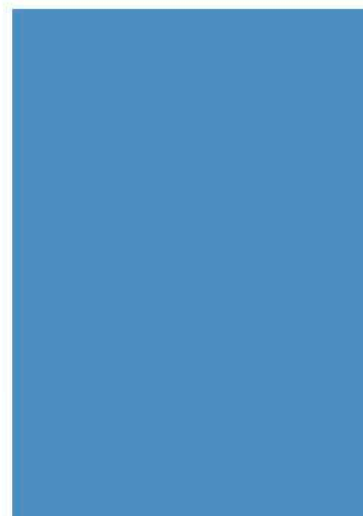
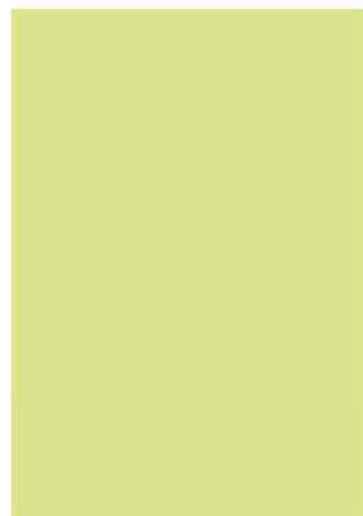
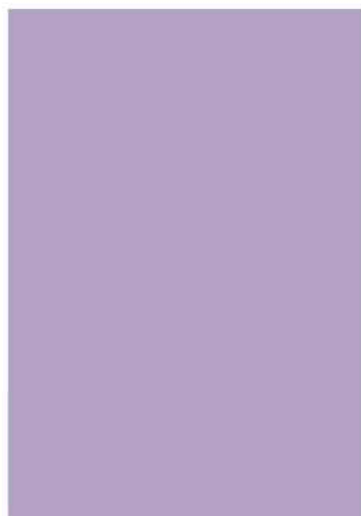
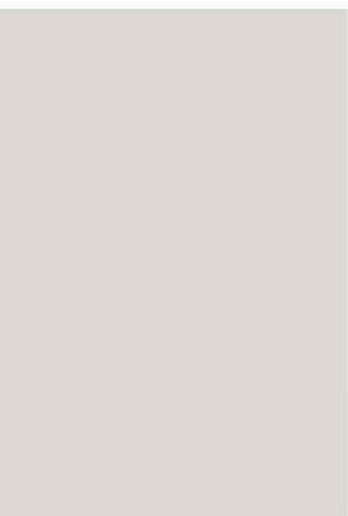




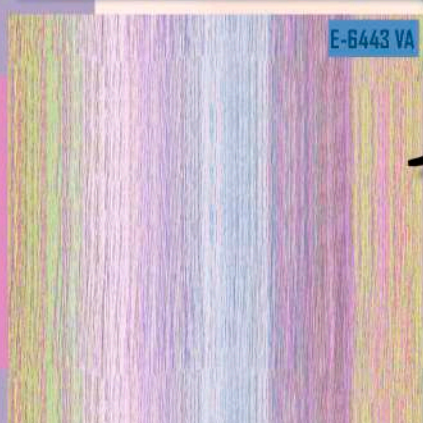
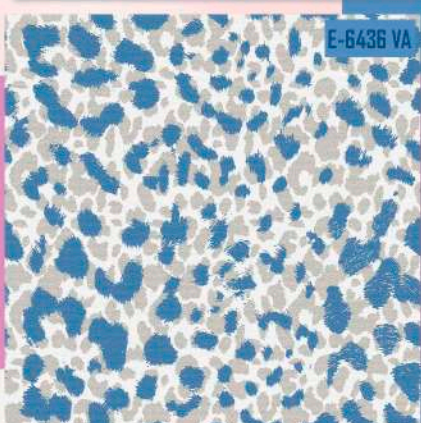
*Dynamic, energetic, curious and creative group for Z generation.  
Trend colors of the season; emotional pinks and blues and digital look  
of unusual squares, lines, tie-dyes and animal patterns.*

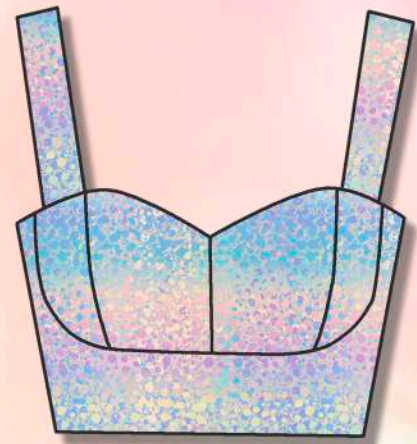


# Generation Z

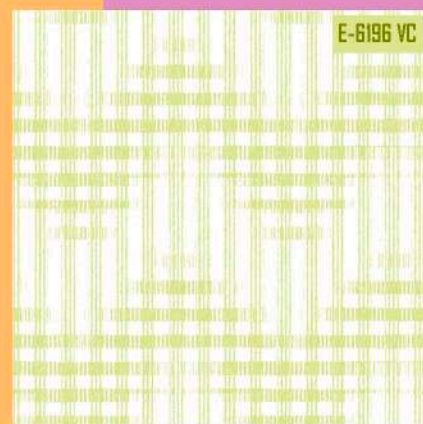
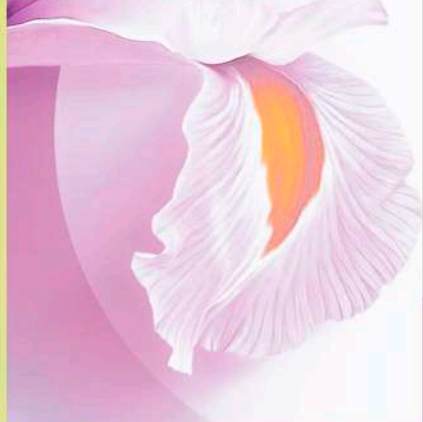
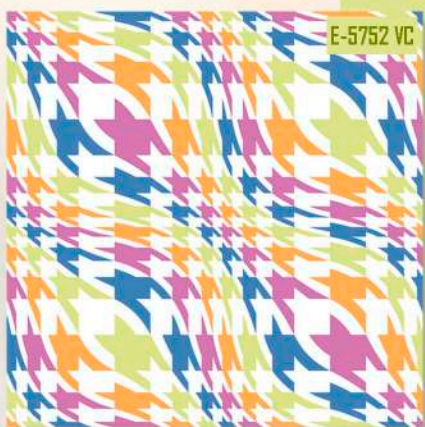


# Generation Z S/S 23






# Generation Z S/S 23





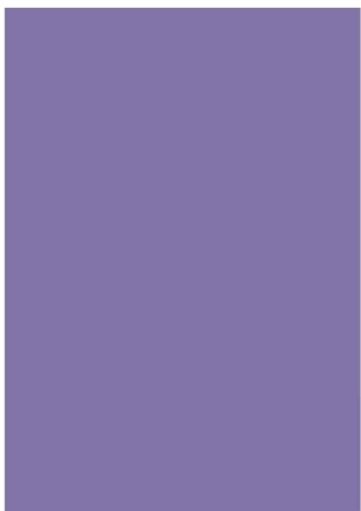
The image features abstract watercolor-style patterns in shades of purple, orange, and grey, scattered across the white background. The patterns are irregular and organic in shape, resembling splatters or brushstrokes. The text is centered in the lower half of the page.

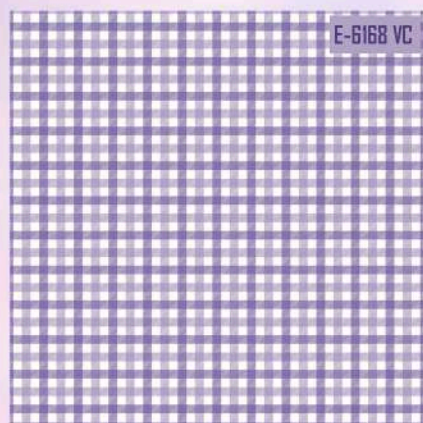
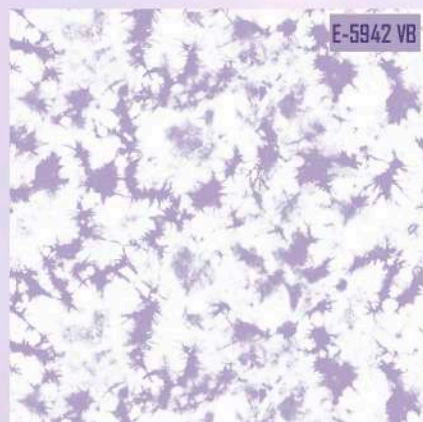
*SS23 children's collection has two different color groups. Digital Lavender emphasizes balance and focus, and shades of green underline the importance of spending time in nature. The mutual color is Papaya. The patterns reflect the endless energy and the curiosity of children on organic fabrics.*





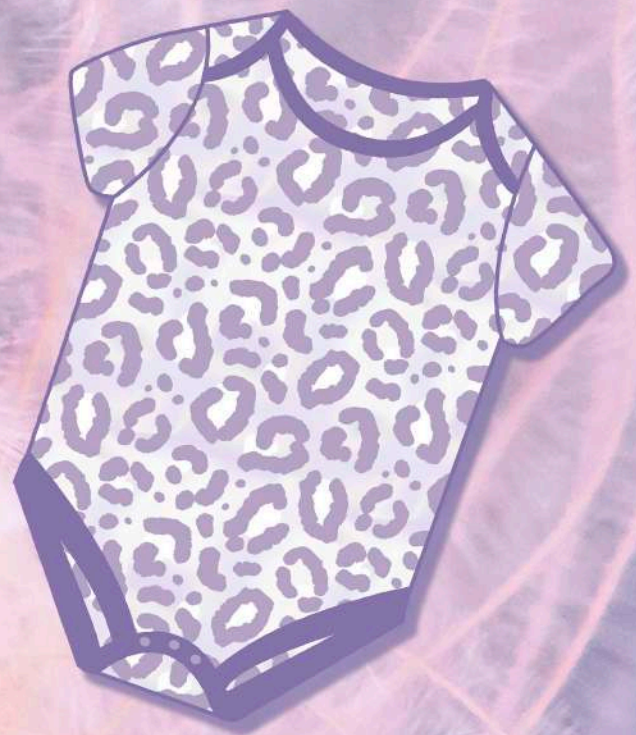
## Kids Collection

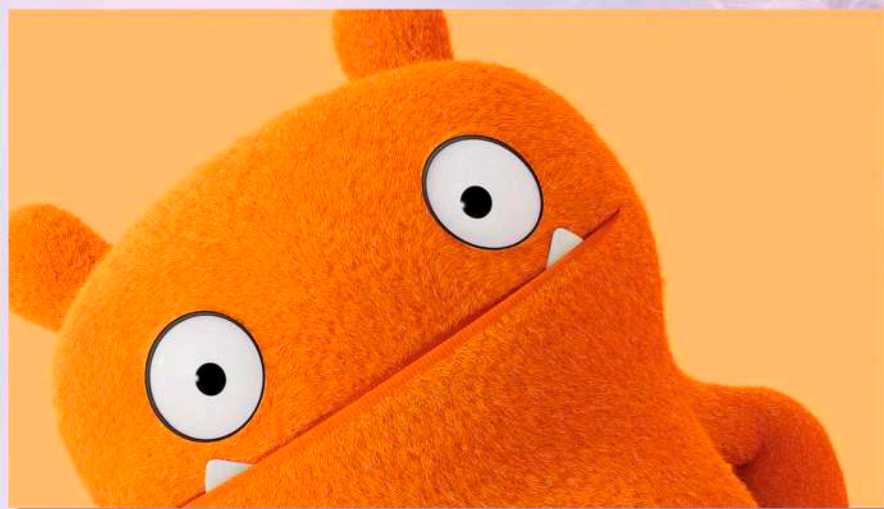
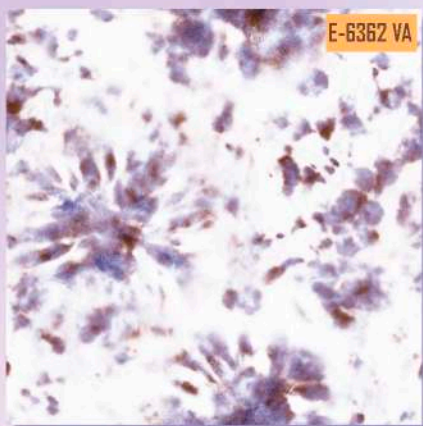
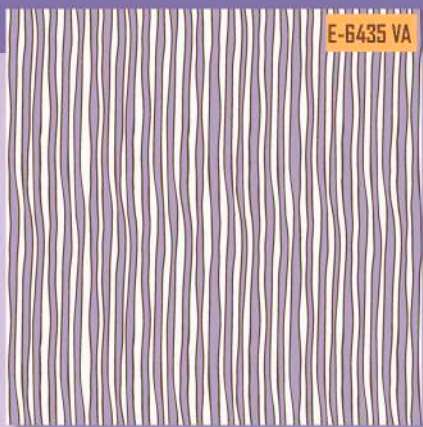
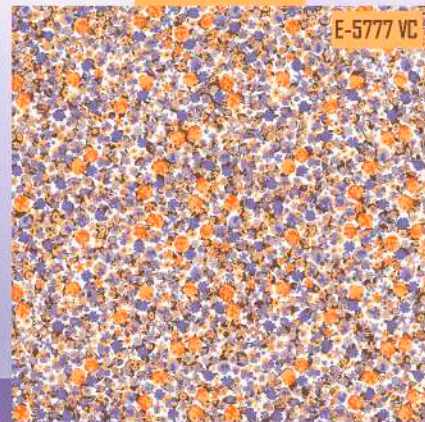
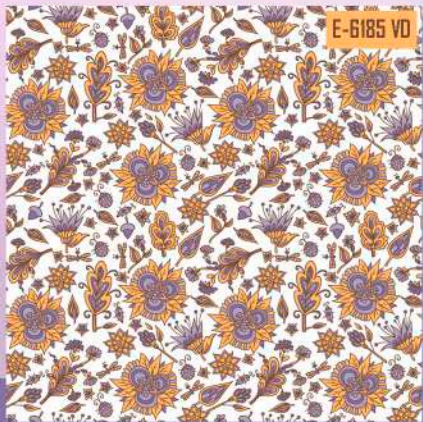




# Kids Collection S/S 23

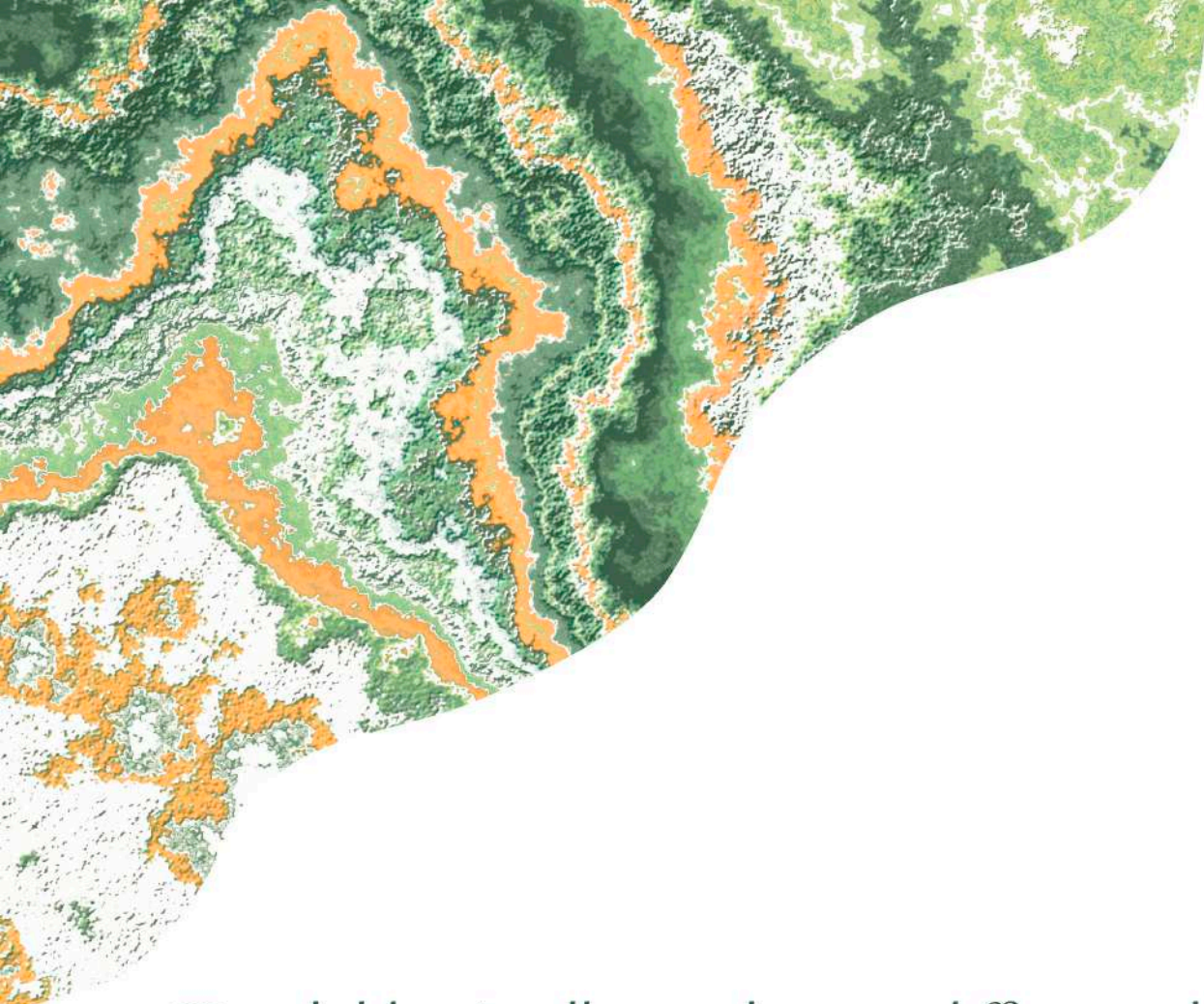






# Kids Collection S/S 23





SS23 children's collection has two different color groups. Digital Lavender emphasizes balance and focus, and shades of green underline the importance of spending time in nature. The mutual color is Papaya. The patterns reflect the endless energy and the curiosity of children on organic fabrics.

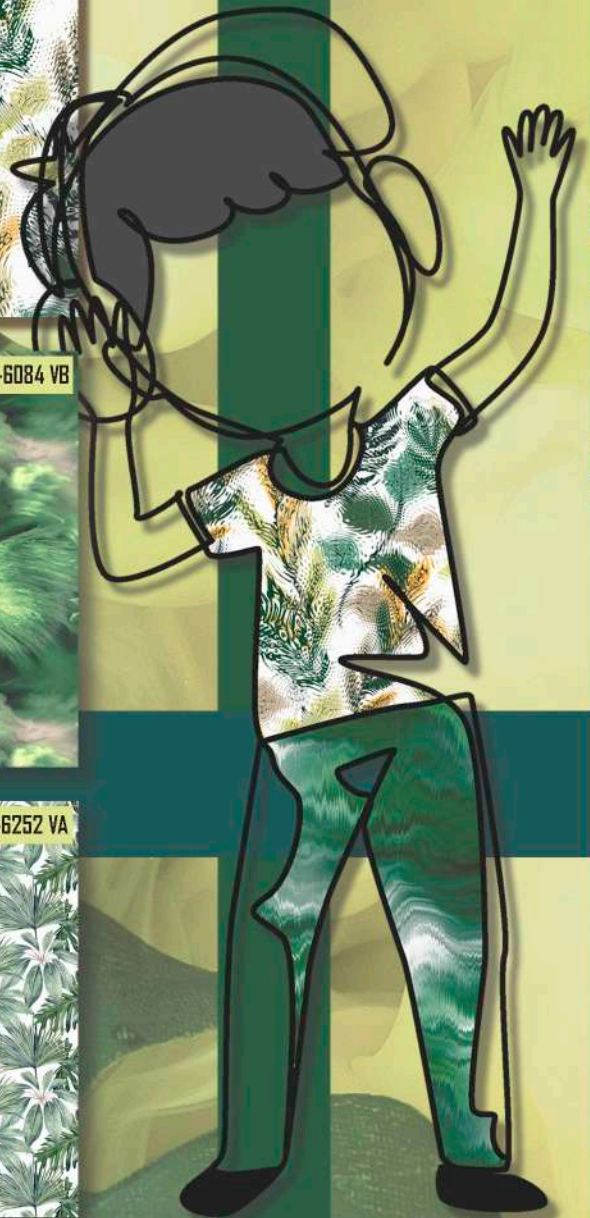
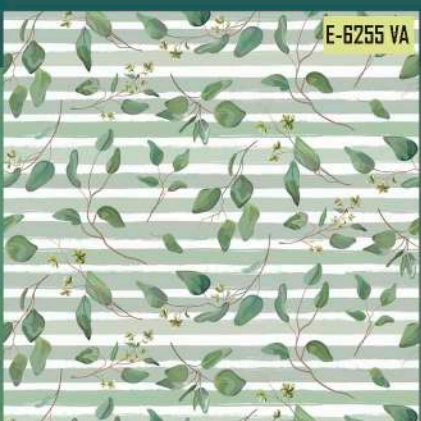
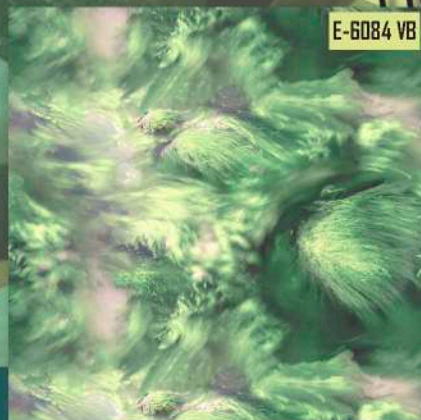
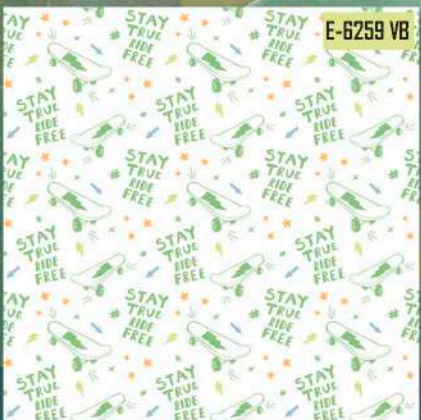
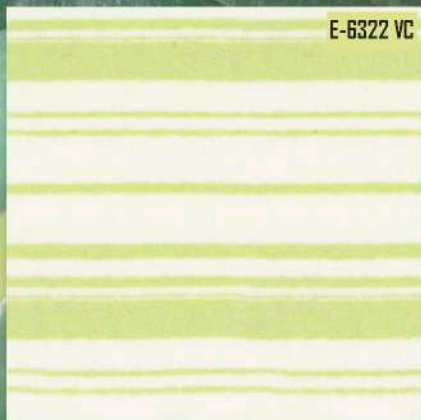




# Kids Collection



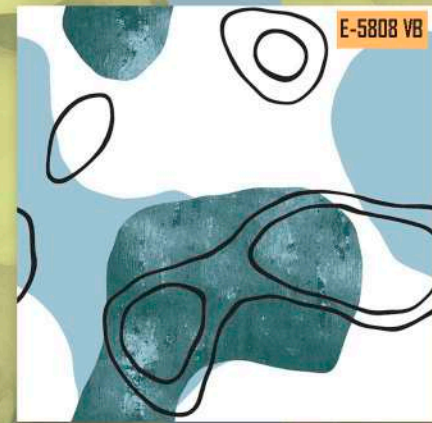
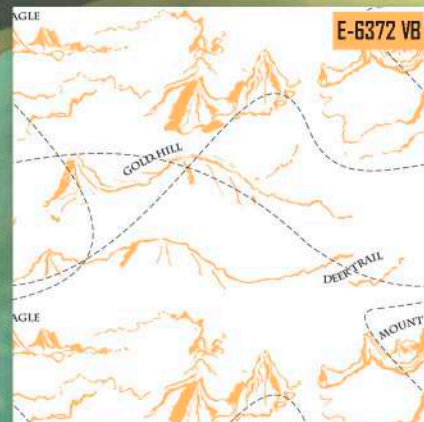
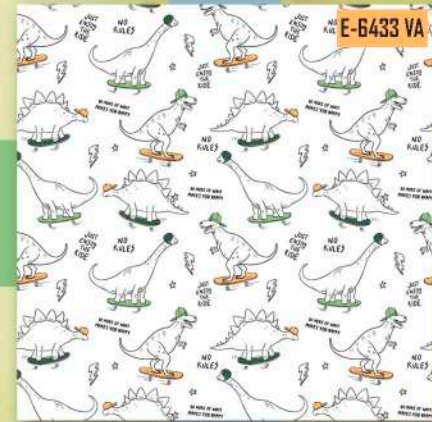
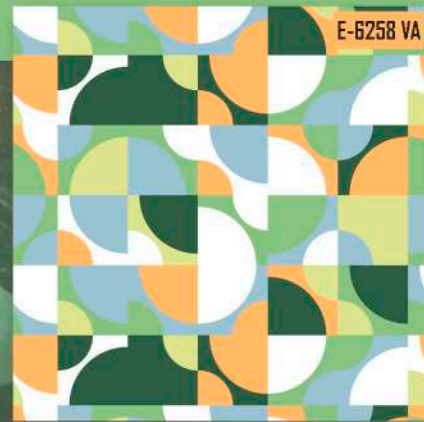
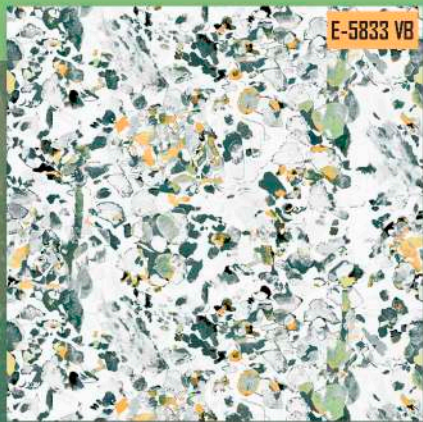
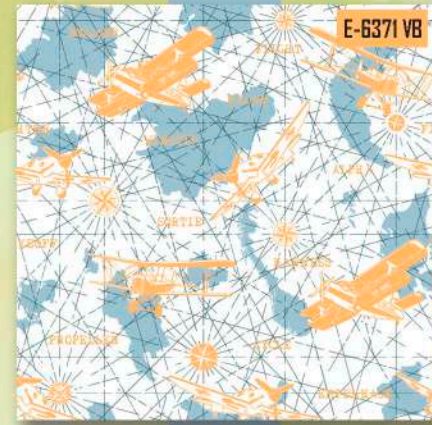
# Kids Collection S/S 23



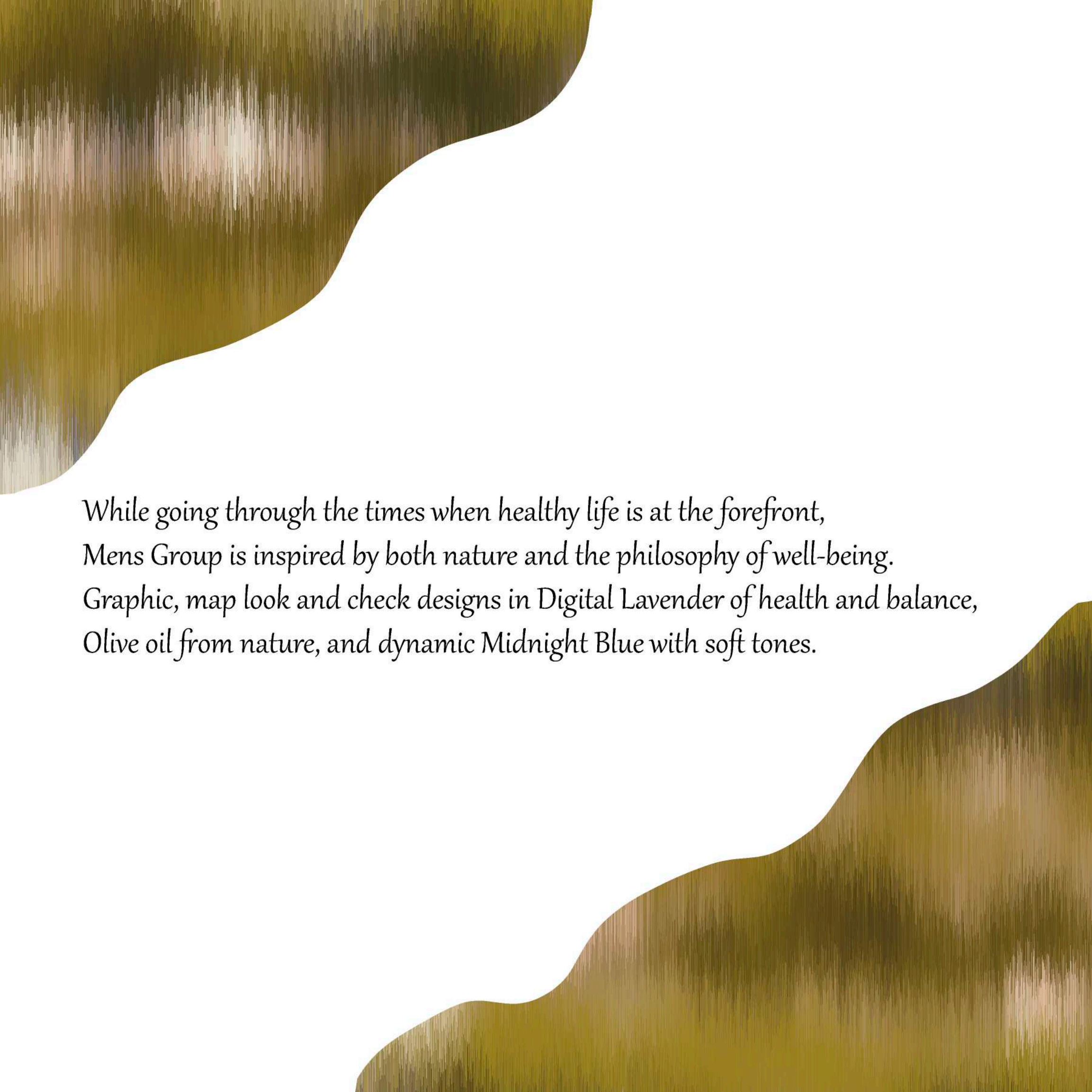




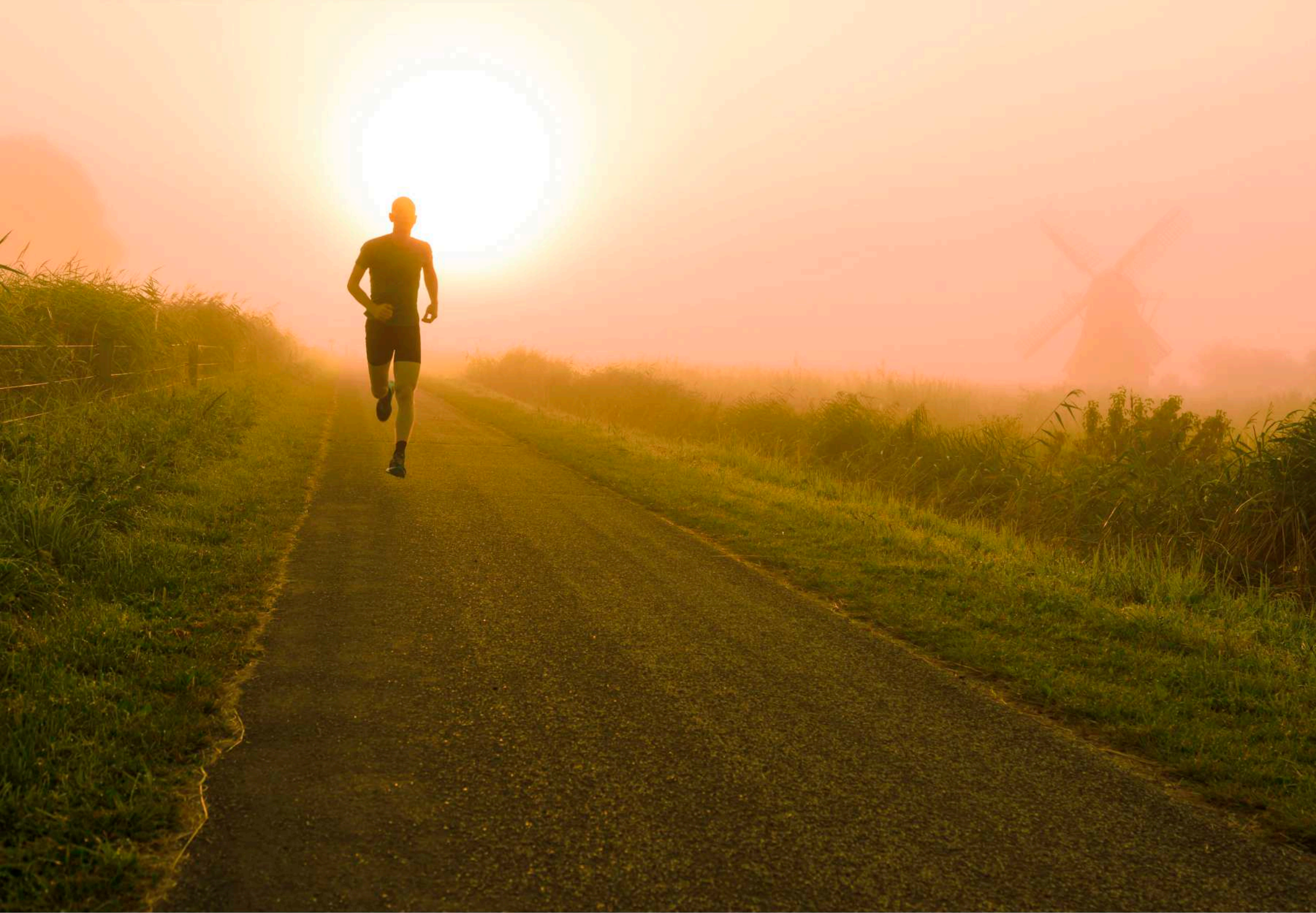
# Kids Collection S/S 23



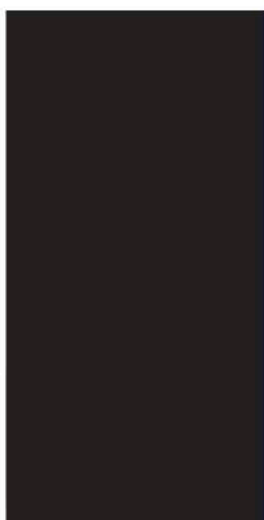
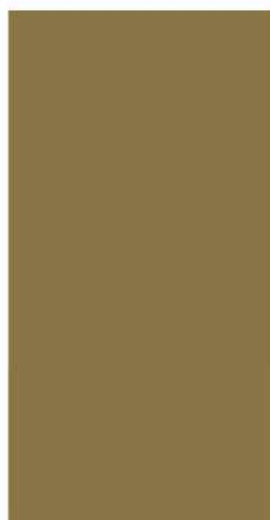
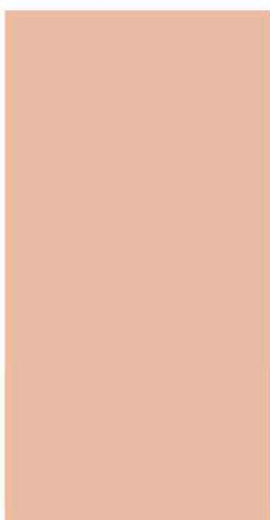




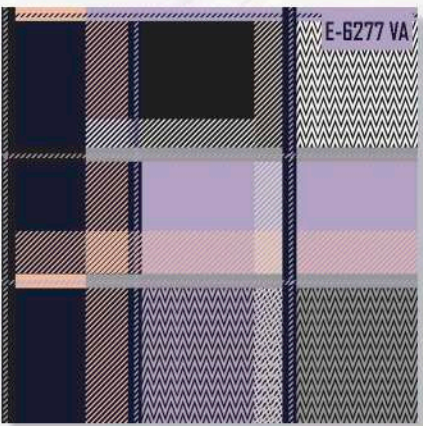
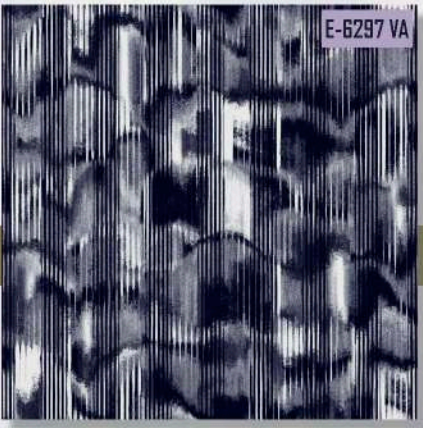
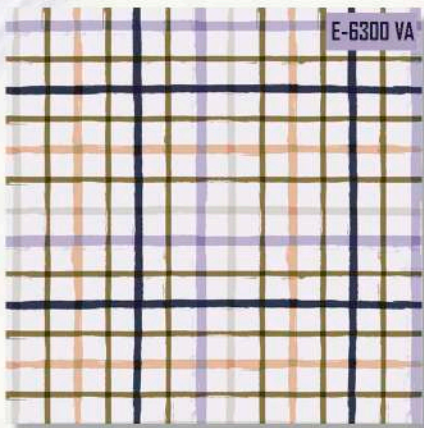
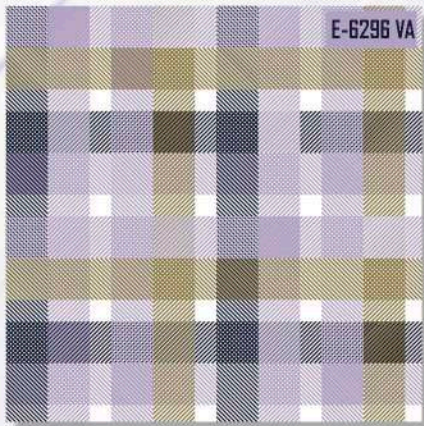
*While going through the times when healthy life is at the forefront, Mens Group is inspired by both nature and the philosophy of well-being. Graphic, map look and check designs in Digital Lavender of health and balance, Olive oil from nature, and dynamic Midnight Blue with soft tones.*



# Men's Collection



# Men's Collection S/S 23





# Men's Collection S/S 23

