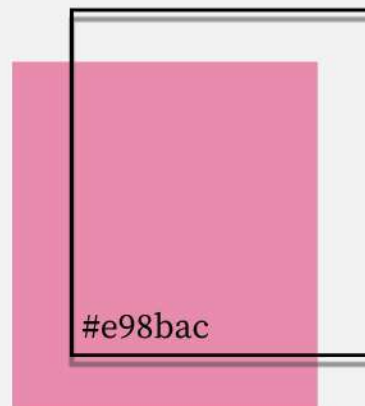
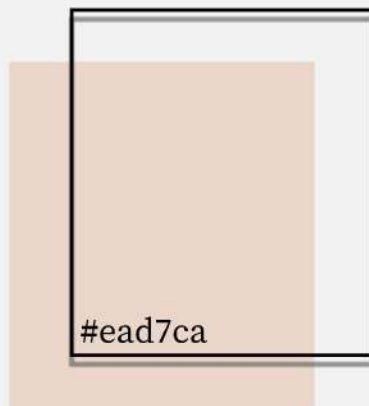
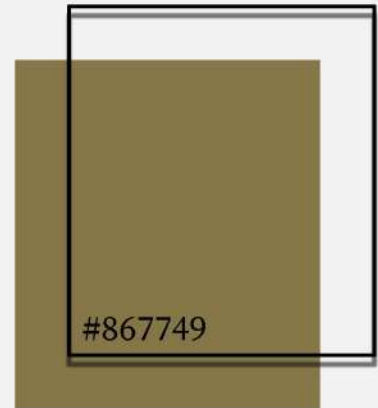
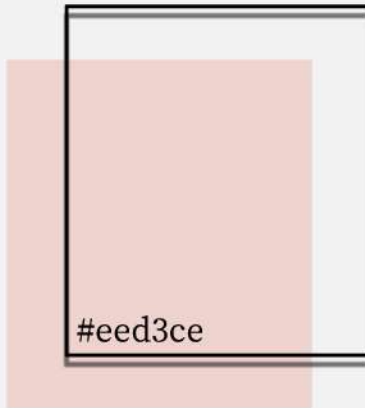
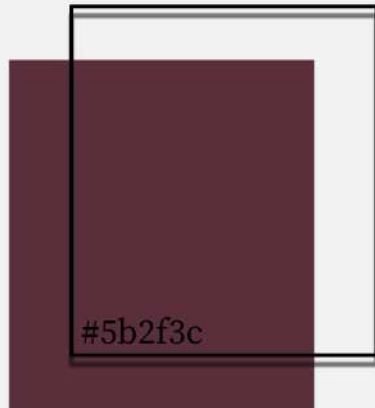


# Color Palette



# A/W 25-26

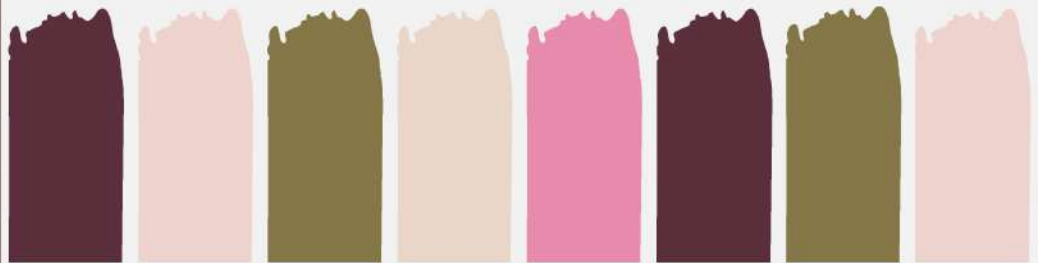
## A New Classic: Cherry Lacquer

Cherry lacquer which reflects curiosity and desire with a darkness unique to the dark, is coming up to the stage as the most attractive color of AW 25-26.

This color that drowns into luxury signs a new classic with an exciting intensity.

While aiming to symbolize a strong stand, we also presented a radical escape by getting together this group that addresses all genders, with thrift pink, chartreuse and cosmetic pink tones.

It reflects a strong group with its combination of patterns and fabrics that do not stray away from the classics but reflect the quality with every meaning.





A/W 25-26

F-1234 VB

F-1232 VB

F-1228 VB

F-1249 VB

F-1248 VB

F-1239 VA

F-1245 VB

F-1229 VB

F-1250 VA

F-1237 VA



Cherry Lacquer

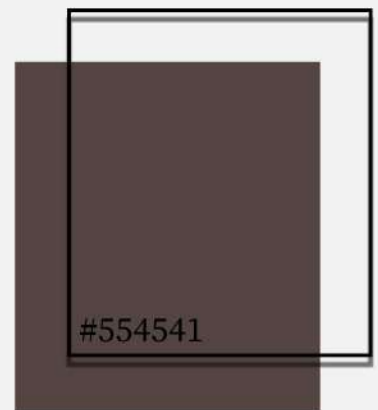
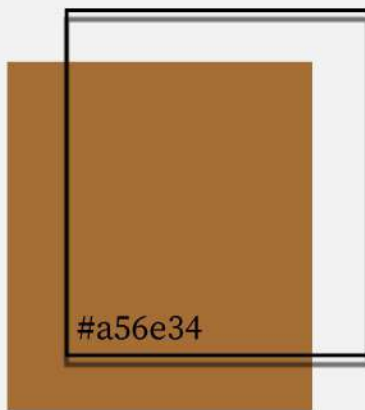
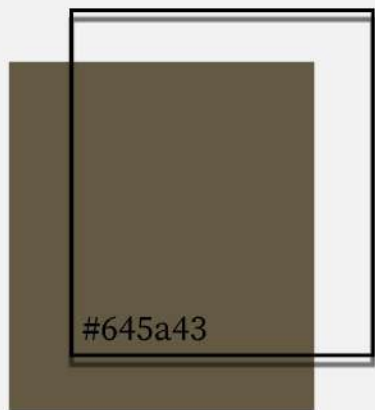
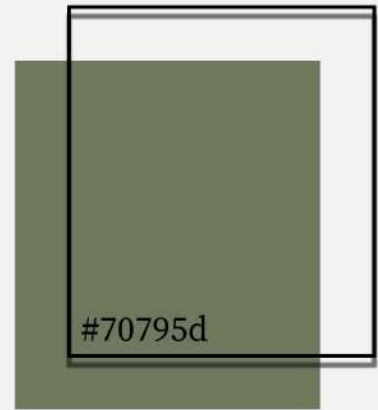
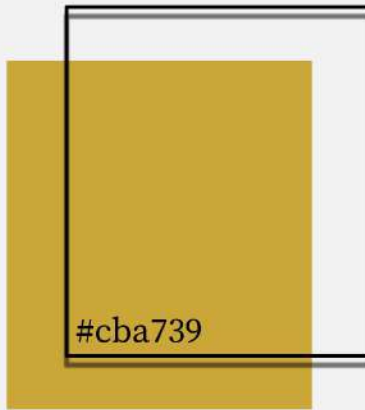
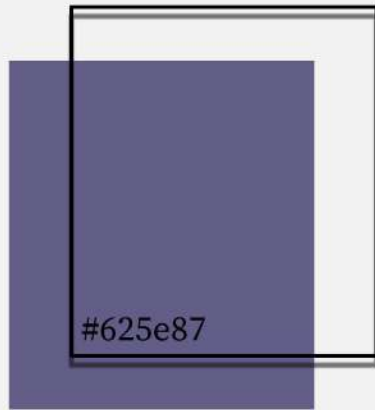


A/W 25-26



F-1242 VA

# Color Palette



# A/W 25-26

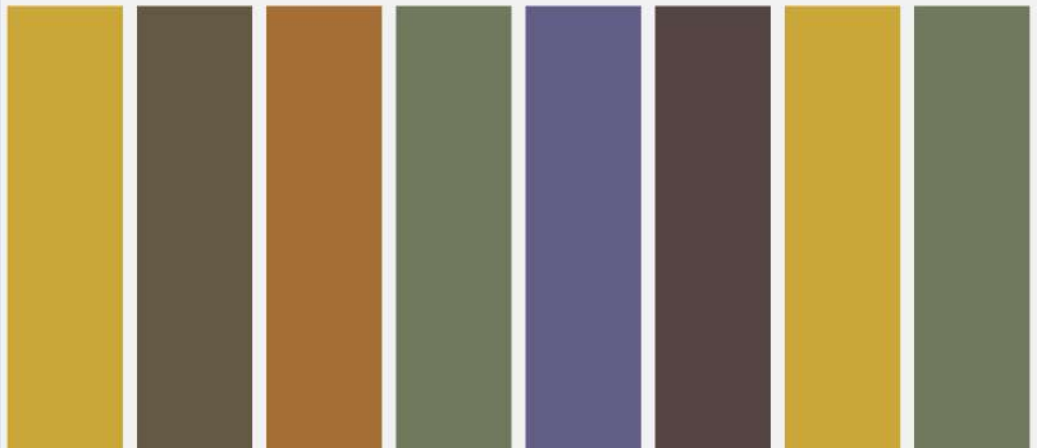
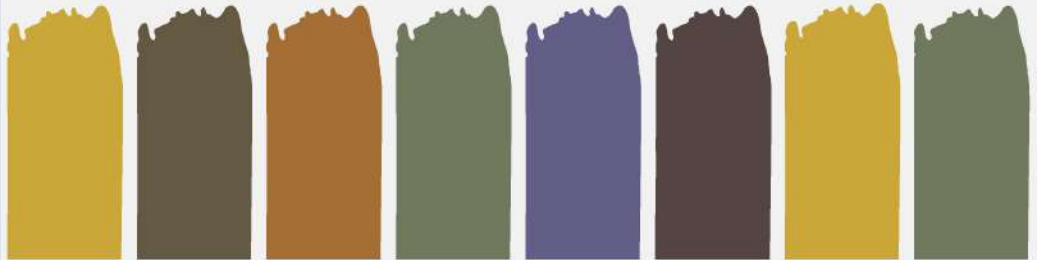
## Breath of Adventure

This season, the mystical character of Future Dusk emerges with a restorative and adventurous spirit.

As it breathes, it expands and relaxes, inviting us to step into a mystical adventure where our imagination takes flight.

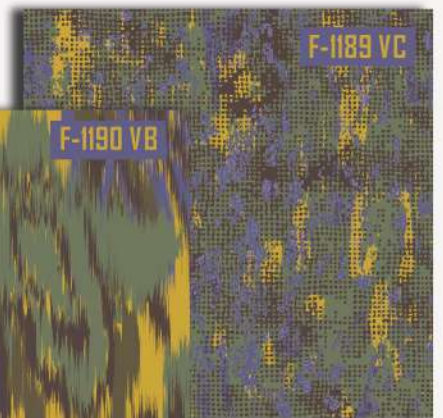
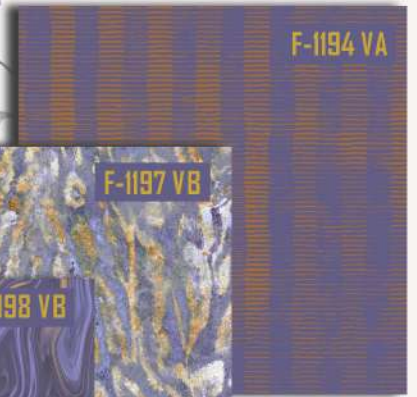
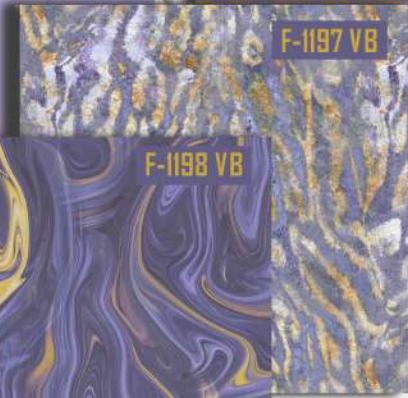
In this collection, we embrace nature with tones of Rustic Caramel, Wild Green, and Heritage Mustard.

We've combined mystical, otherworldly patterns with technical fabrics to create a collection that is both comfortable and adventurous.





A/W 25-26

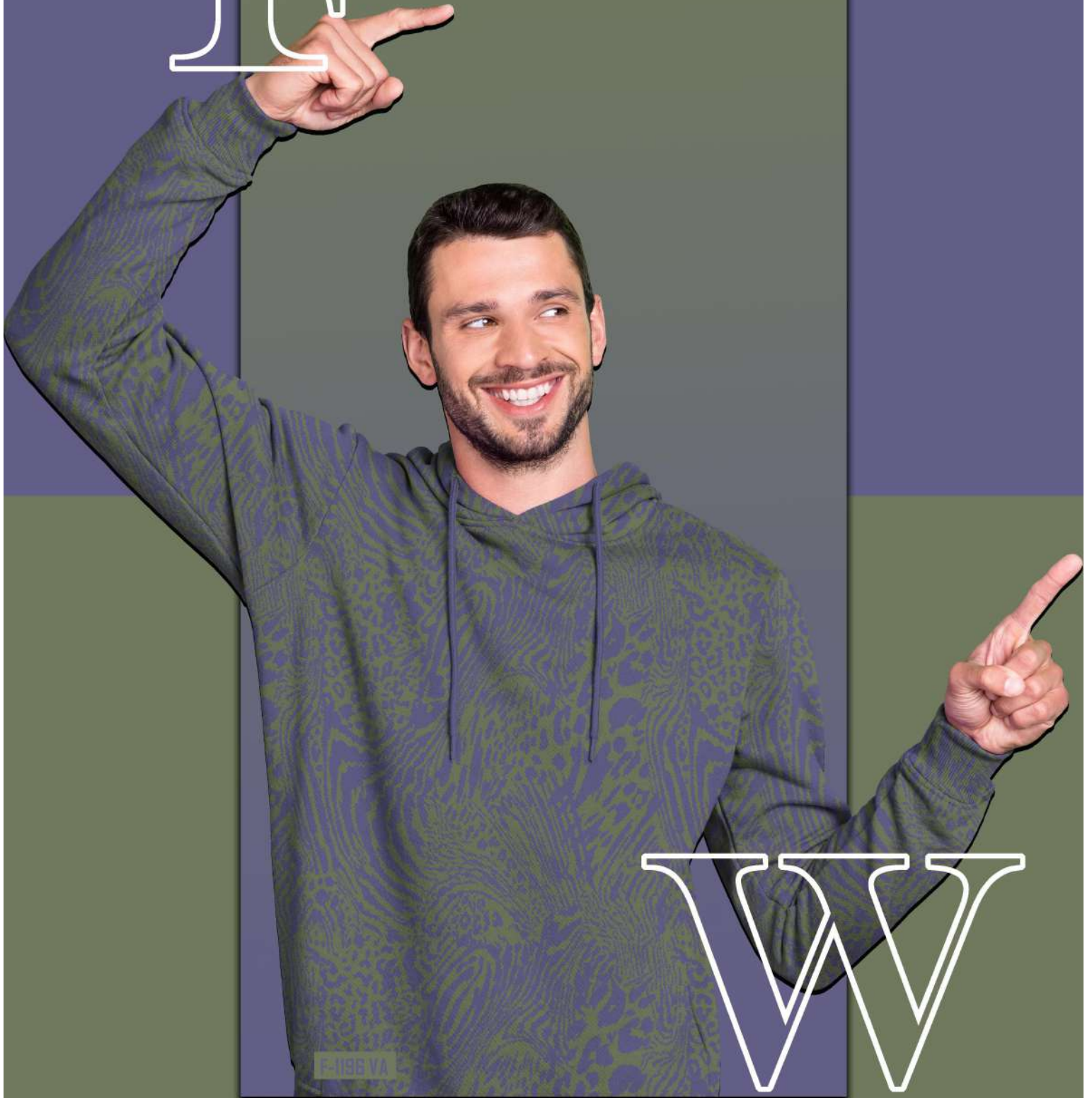


F-1191 VB

Future Dusk



IF

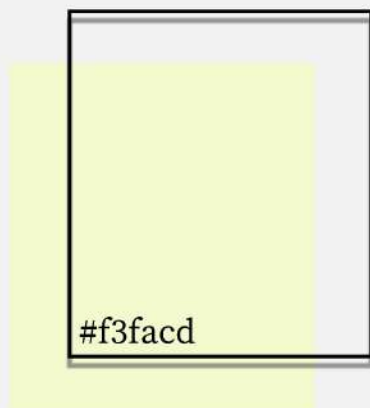
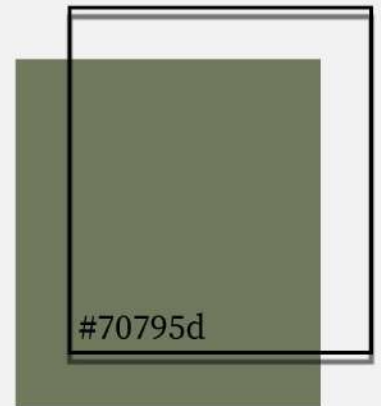
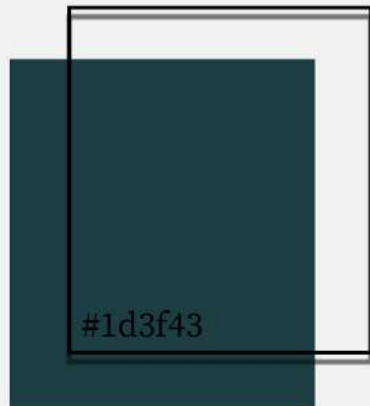
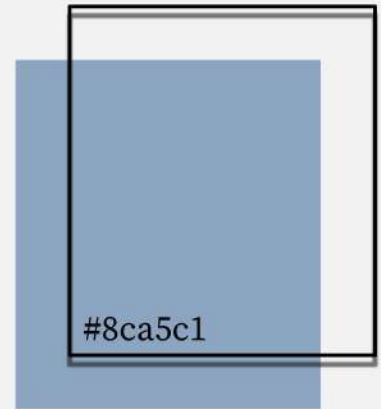
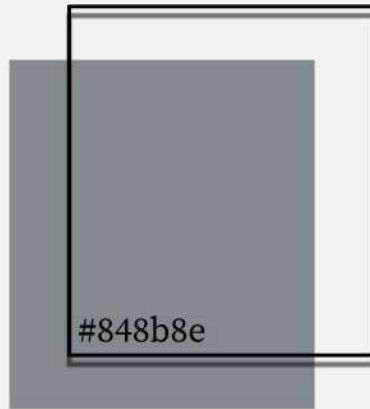
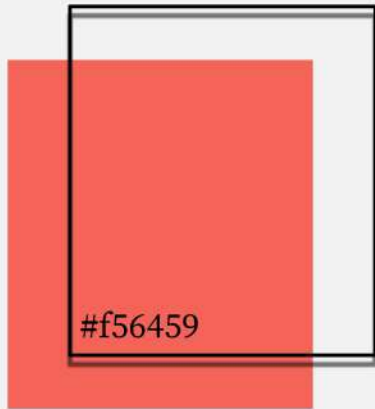


W

F-198 VA



# Color Palette



# A/W 25-26

## Restorative Red: Neon Flare

Rebirth...

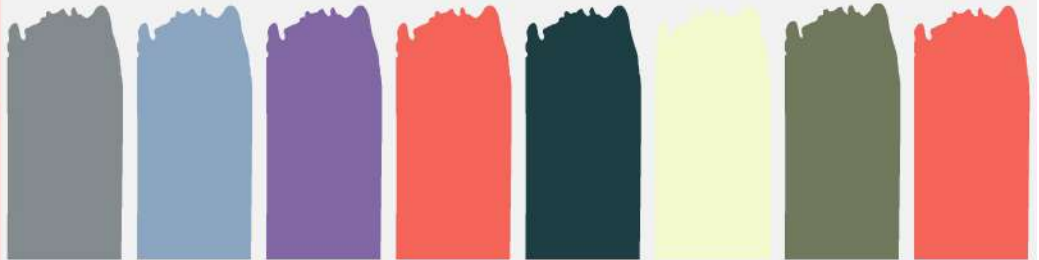
This vibrant red shade,  
with its kinetic quality,  
invites a resurgence.

We've created a collection  
that draws strength  
from both nature  
and the digital world  
by combining

it with colors like Wild Green,  
Dark Moss, and Borrowed Blue.

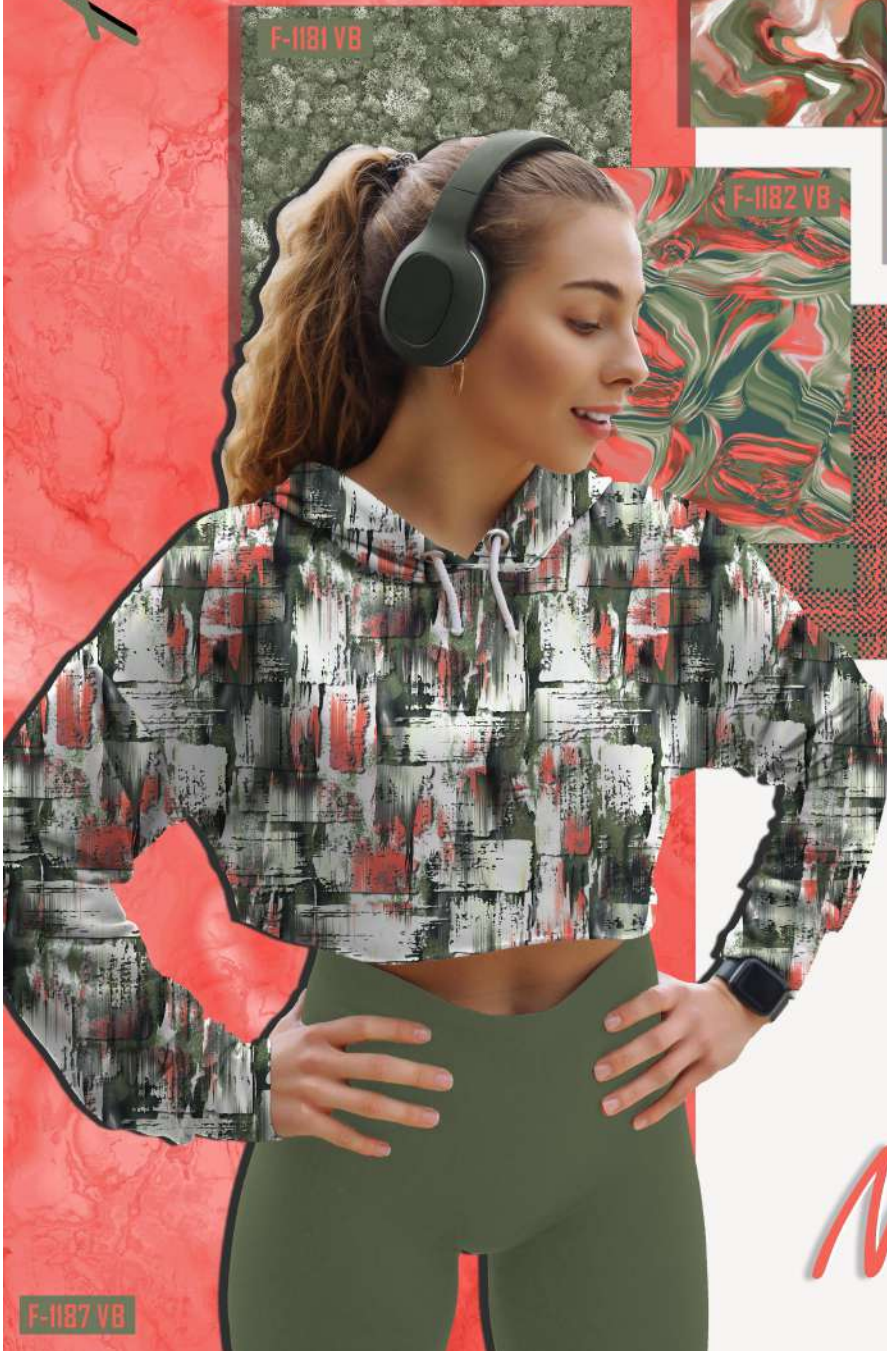
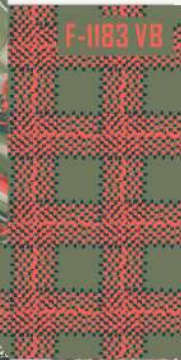
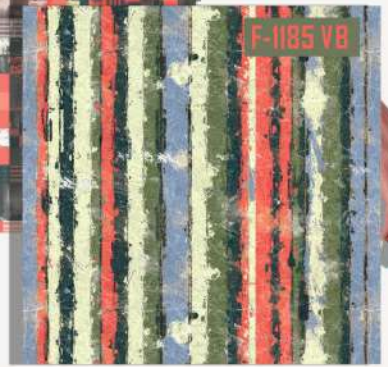
By incorporating graphic patterns,  
we've achieved a dynamic  
visual while establishing  
a restorative world  
with abstract designs.

This collection, appealing  
to both men's and women's fashion,  
makes a call for a shared  
life through sustainable designs.





A/W 25-26



F-1187 VB

Neon Flare



Fall-Winter

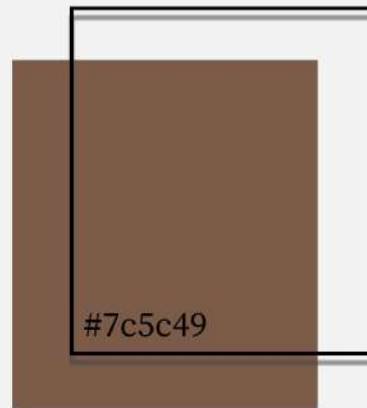
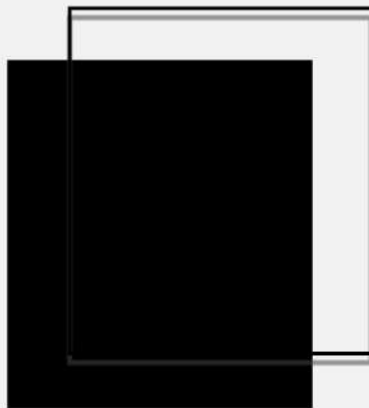
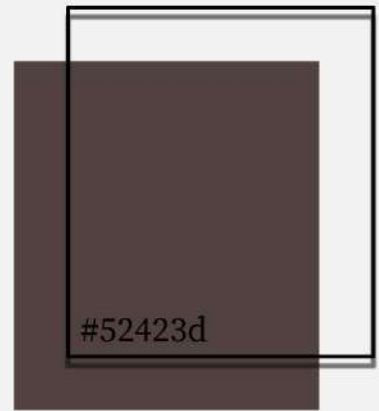
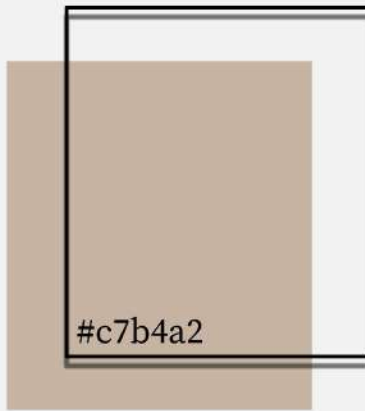
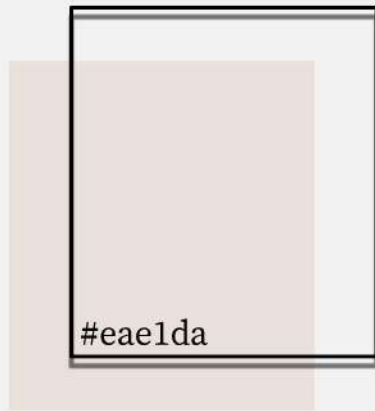
25-26



F-1184 VA



# Color Palette



# A/W 25-26

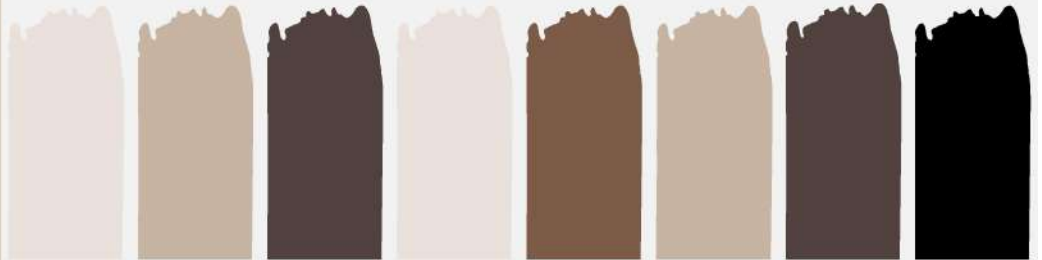
Beige:

*A Symbol of Calmness  
and  
Naturalness*

In recent years,  
lighter tones,  
just as talked  
about as black,  
symbolize tranquility,  
serenity, and naturalness.

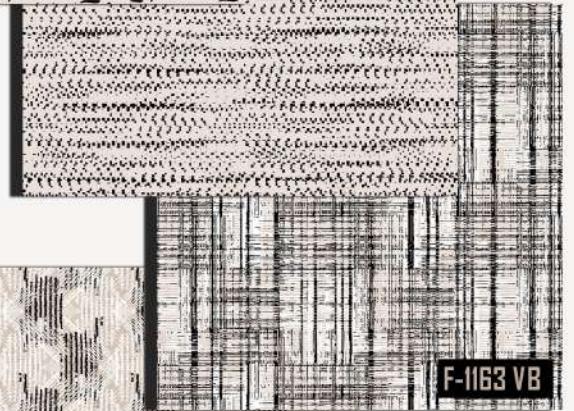
In this collection,  
where we created  
a dynamic  
look with shades  
of brown, black,  
and blush, calmness takes  
center stage.

We chose simple yet cool  
visuals in this color palette,  
incorporating natural,  
understated  
patterns that dance with  
the flow of colors.





A/W 25-26



Black

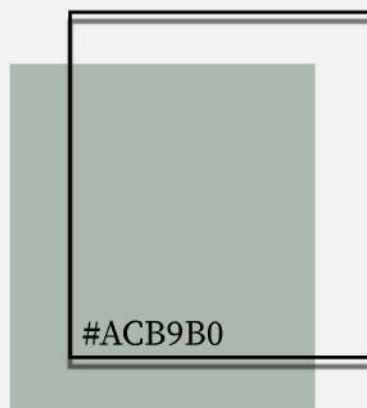
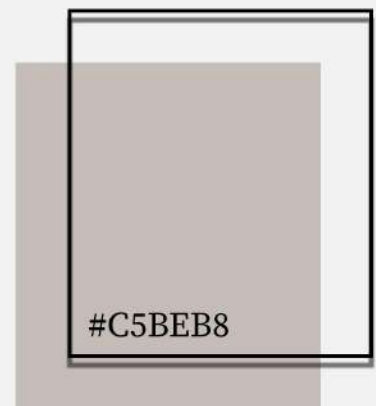
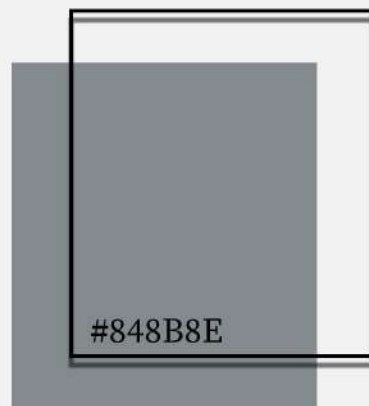
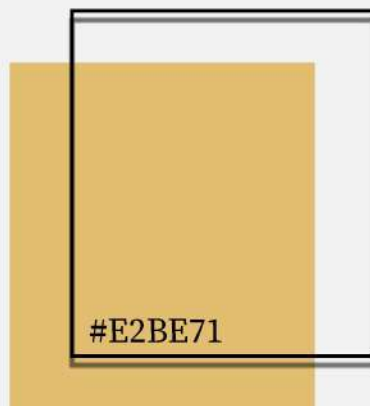
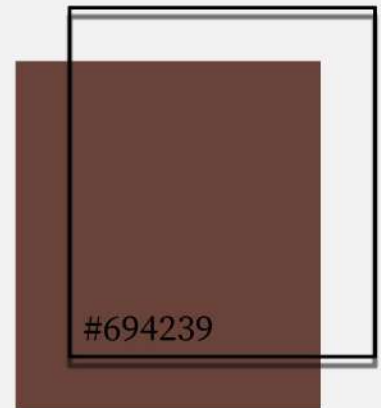
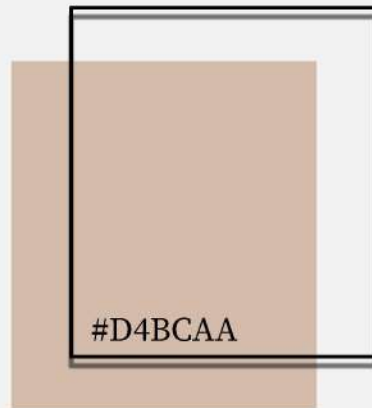
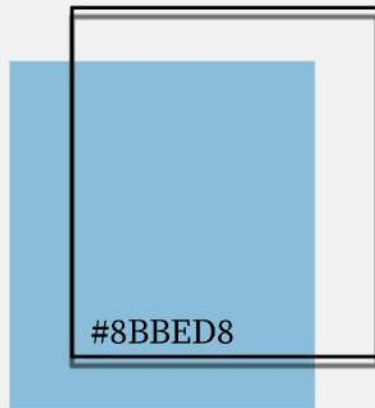




F-1160 VA



# Color Palette



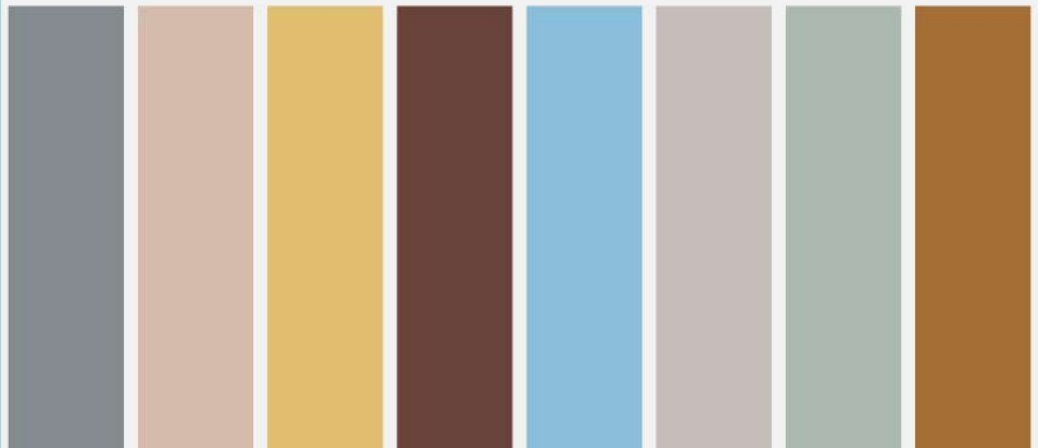
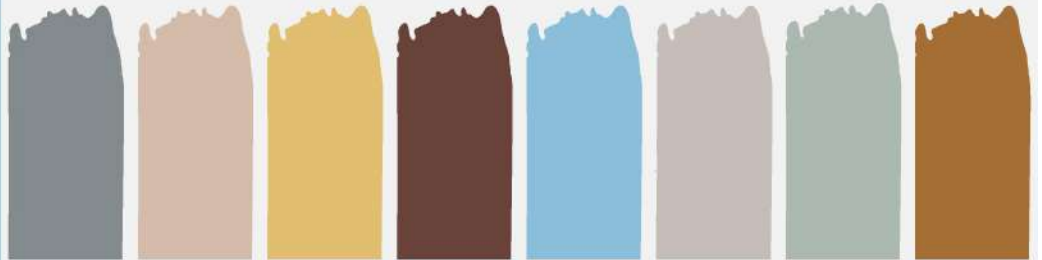
# A/W 25-26

## Retro: The Rise of Nostalgic Feelings

We were inspired by warm and nostalgic feelings in the group that we designed according to all demographics and genders.

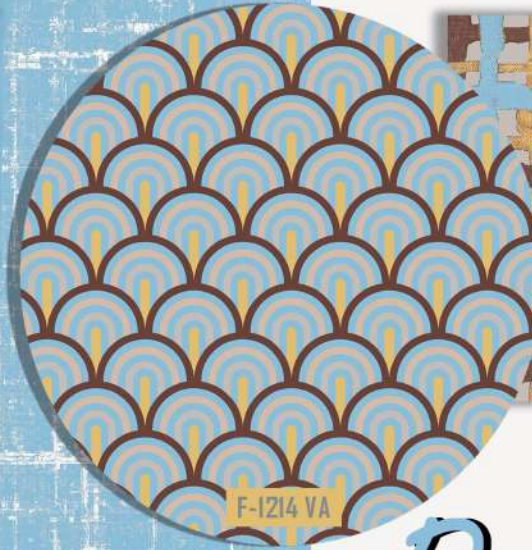
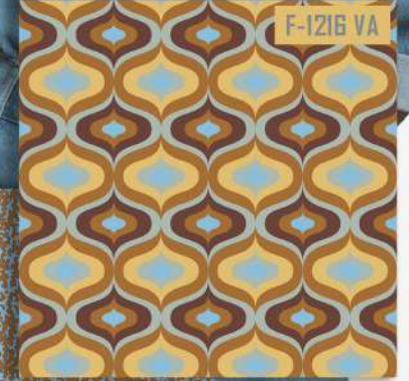
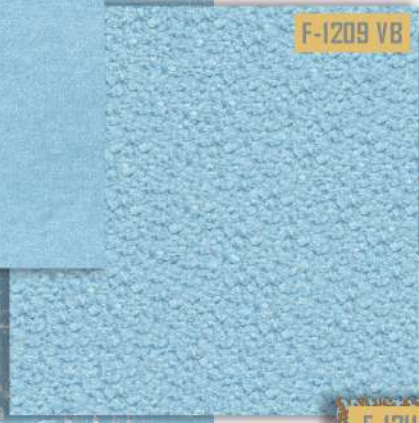
We gave place to warm colors, like ray flower and rustic caramel, in this color group dominated by retro blue.

We captured a line that feels fresh and safe in this nostalgic group which we connected by both geometric and surreal designs.





A/W 25-26



Retro Blue



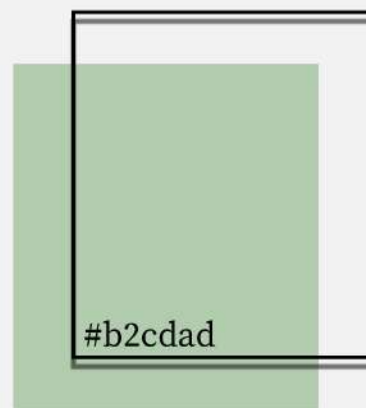
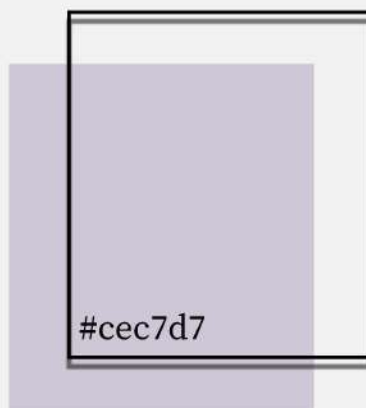
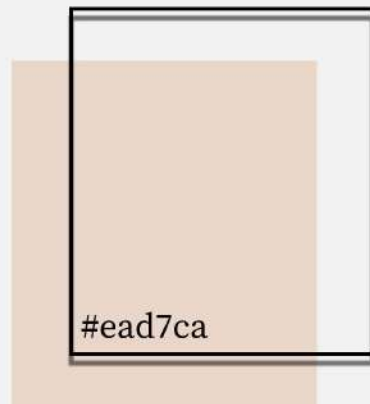
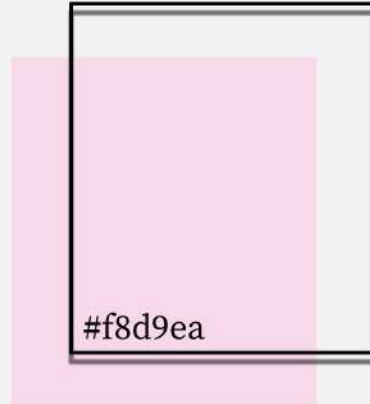
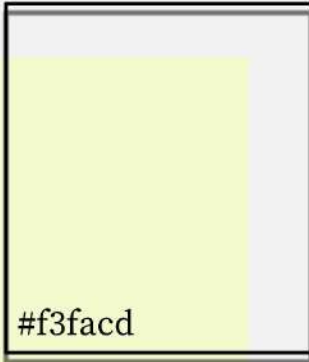
A/W 25-26

F-1215 VB





# Color Palette



# A/W 25-26

## Multiple Emotions with Meditative Yellow

A Wonderful example  
of the effect that  
color has on living creatures:

Celestial yellow

The main color of the group  
which both addresses  
surreal and deep feelings  
is celestial yellow.

We harmonized the yellow  
that makes people feel  
both bursting and calm  
with pastel colors in the group  
we created a connection  
with extraordinary, shiny,  
abstract, and flue patterns.  
This group that carries  
both peace and energy  
will make its mark  
on the AW 25-26 season.





A/W 25-26

72 VA

F-1168 VB

F-1170 VB

F-1174 VA

F-1171 VB

F-1173 VB

F-1167 VB



Celestial Yellow

# Active Wear

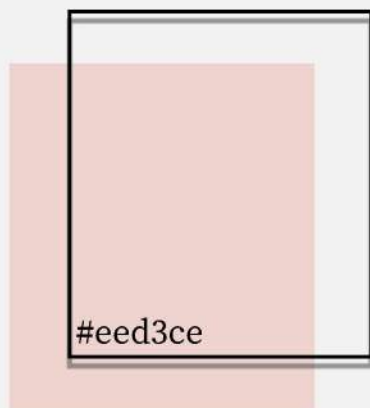
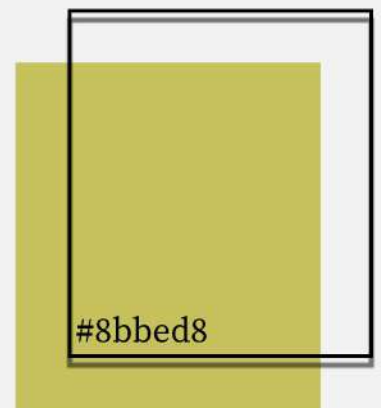
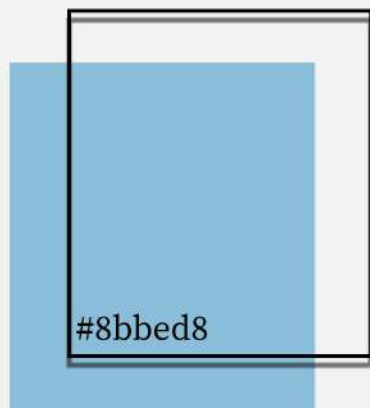
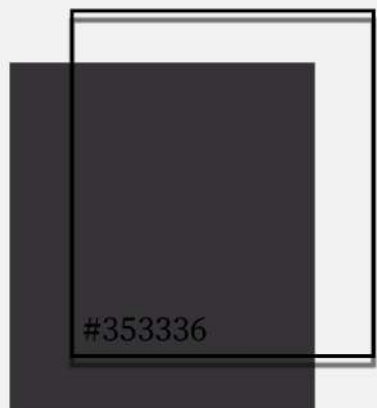
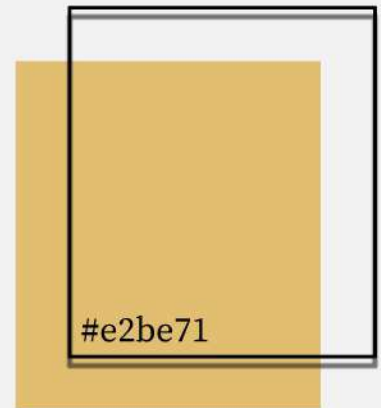
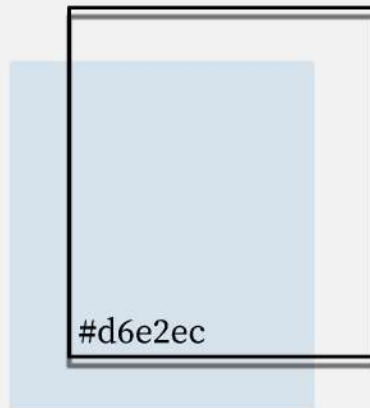
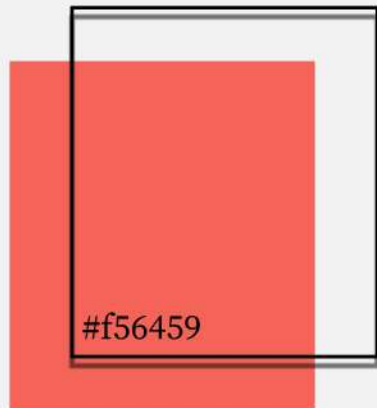
AW 25-26



F-1160 VB



# Color Palette



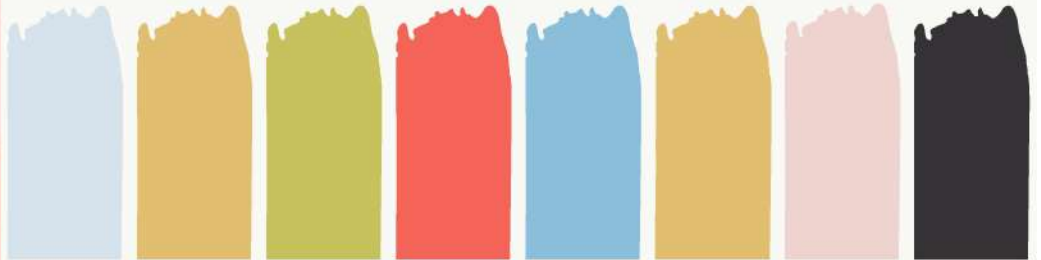
# A/W 25-26

## Cheerful Neons

In this group  
we reflected child joy,  
neon flare is in the foreground.

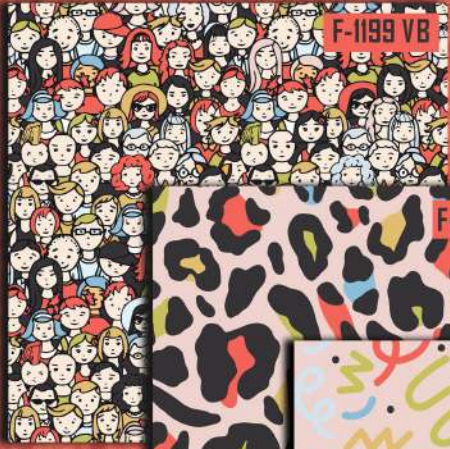
The main color  
of the group neon flare  
got together with warm  
tones like transcendent pink  
and retro blue.

The children group which  
we blended with cartoon  
and animal patterns reflects  
a cheerful, dynamic,  
and energetic clothing style.





A/W 25-26



F-1199 VB



F-1200 VB



F-1203 VB



F-1205 VB



F-1206 VB



F-1204 VB



F-1207 VB

Children





A/W 23-24