


Smooth and Tactile SS 24



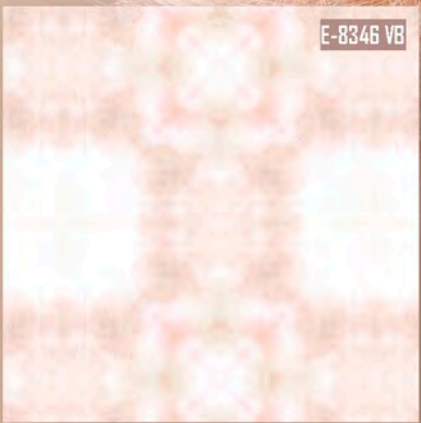
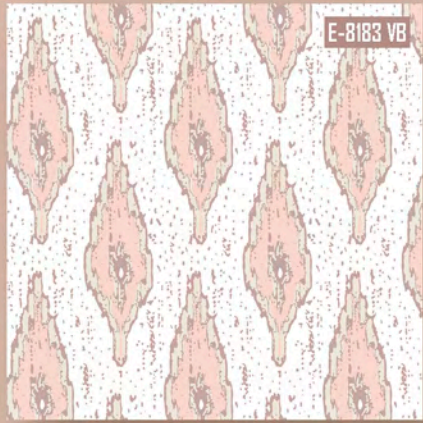


Timeless tones to create a sense of touch... Our group evokes a soft feeling with sweet pastels such as soft peach, timeless taupe, oat milk, and chalk color, which are also widely used in virtual platforms, associated with transparent flowers, faint lines, batik looks, and brush strokes.

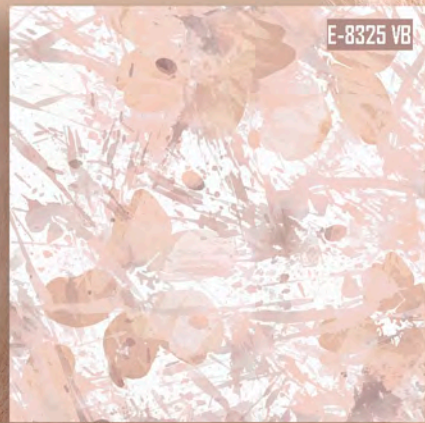
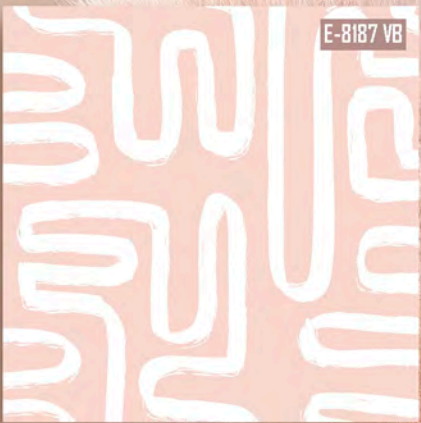
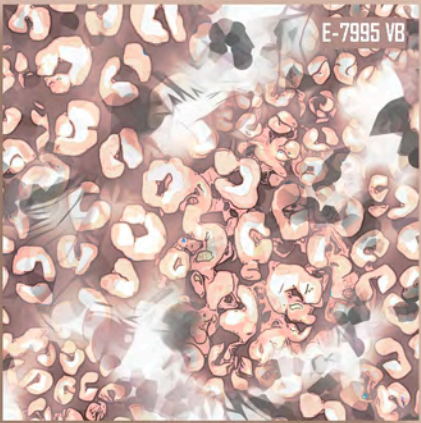
Strengthened by our smooth Tencel fabrics, "Smooth and Tactile" welcomes a soft summer by embracing the key tones of SS/24 summer.

Smooth and Tactile

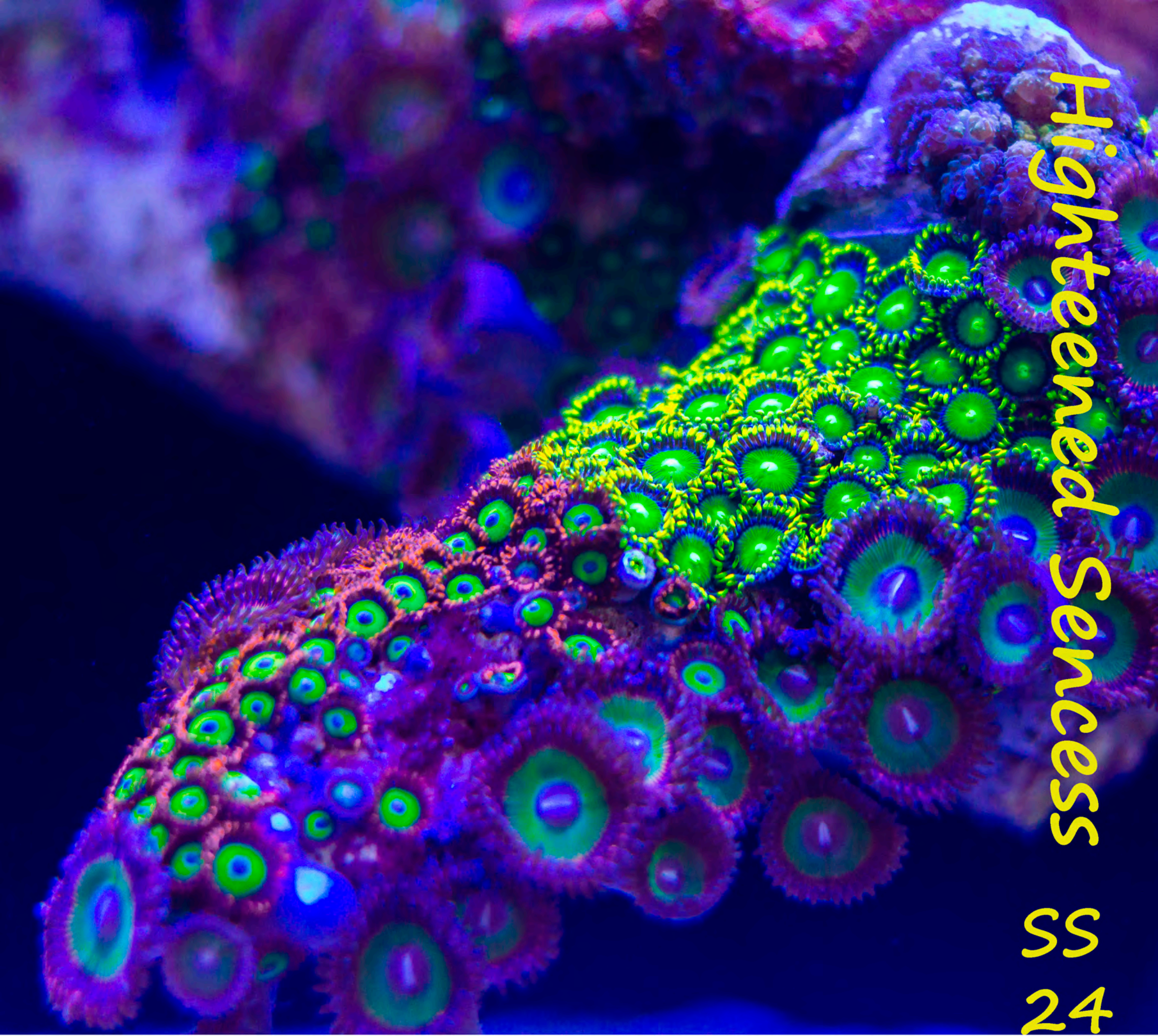
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Smooth and Tactile




SS 24



Highteenened Senccess SS 24

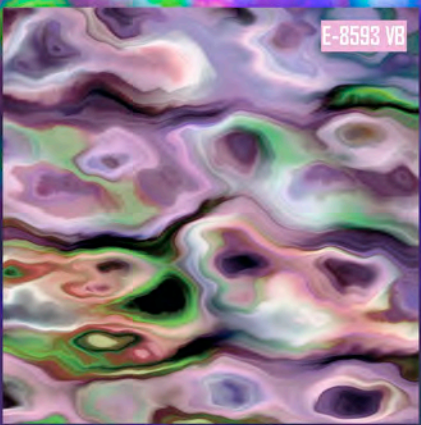
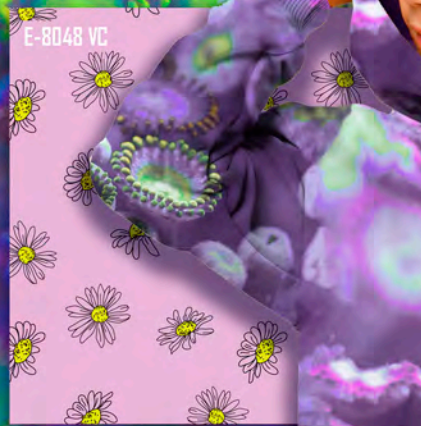
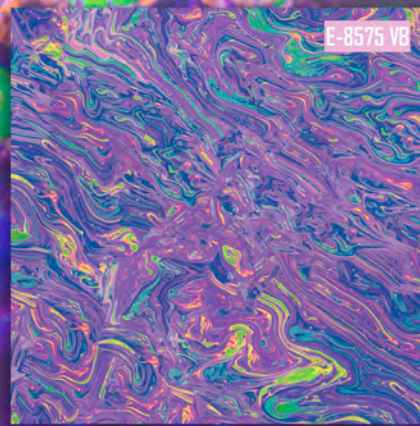
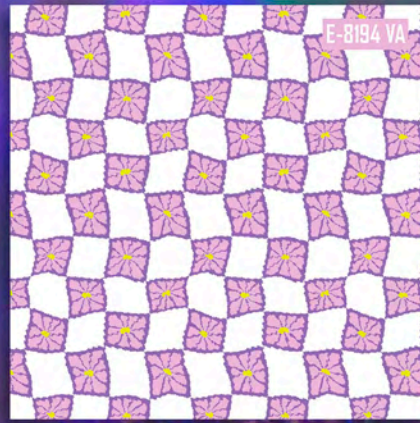
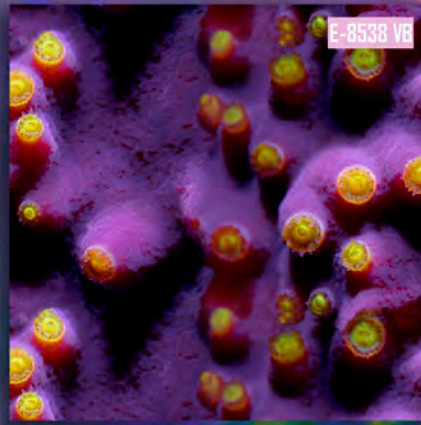
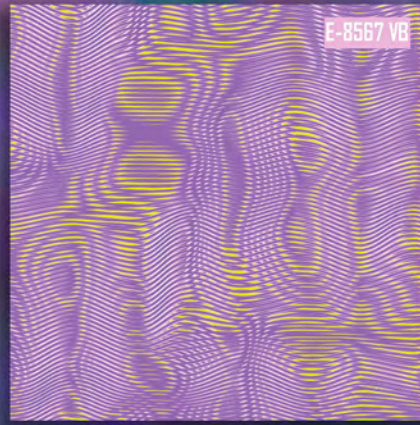




We aimed at the connection between nature and technology in this group, which heightens the senses with mysterious touches. It is shifted to upper colors with Siber, and Galactic Cobalt softened with Fondant pink and combined with our imagination. Our children's collection appeals to both special days and daily life, designed by ranging from bioluminescent creatures to abstract patterns, with our eco-friendly fabrics.

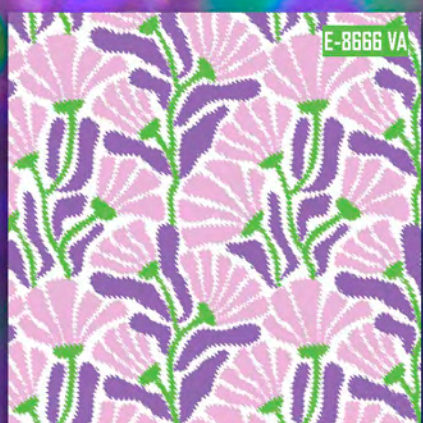
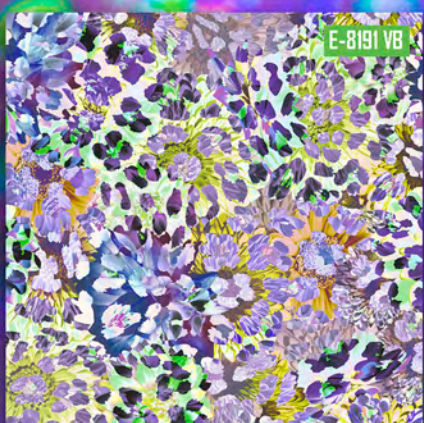
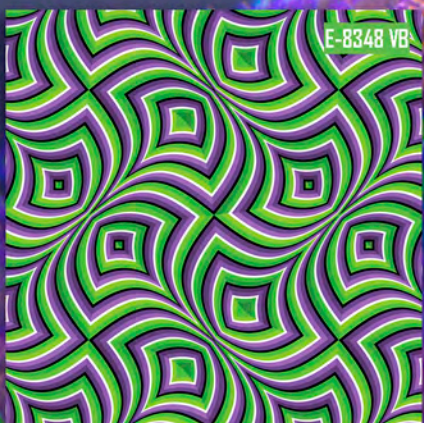
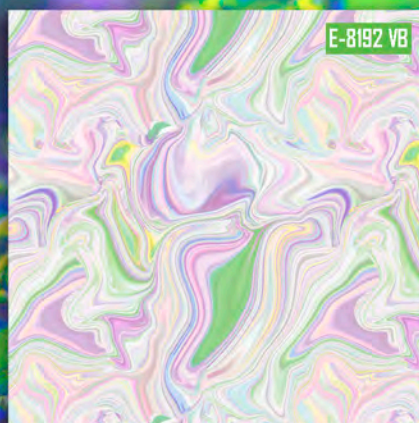
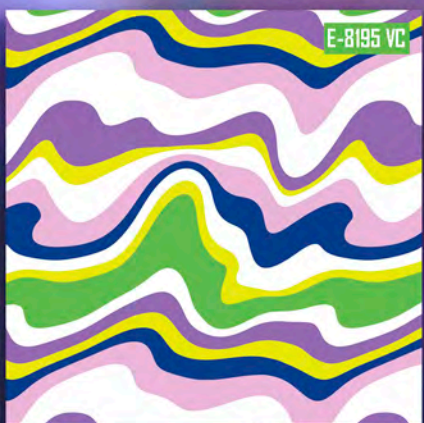
Highteened Senccess

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Highteenened Senccess


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Highteened Sencess

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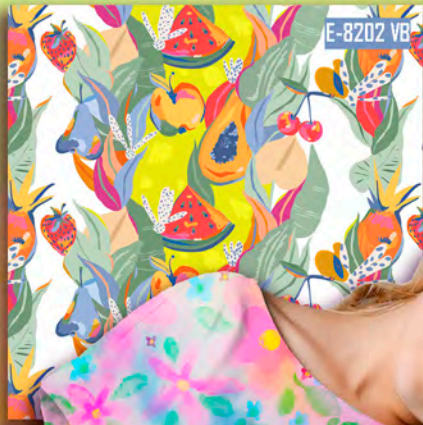




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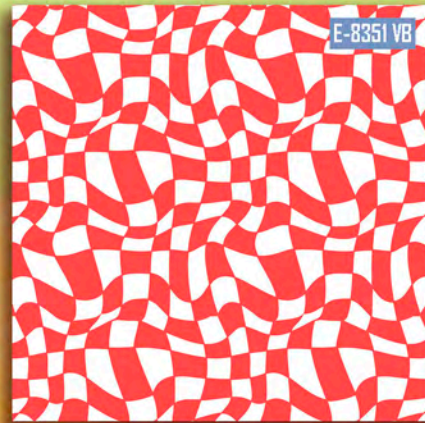
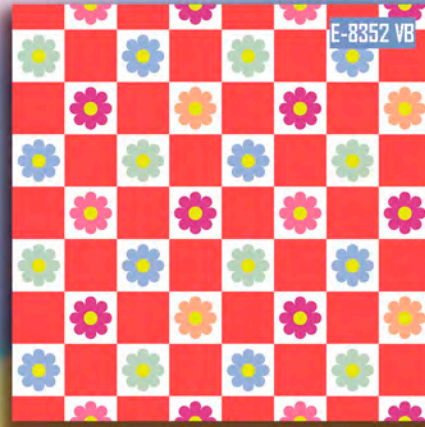
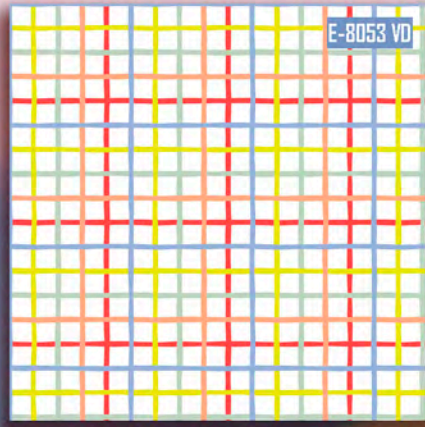
Highteened Sencess

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Highteened Sencess

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Bright Emergencies



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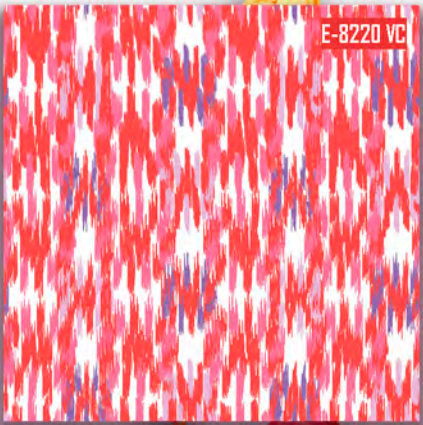
In our refreshing group, which we have prepared to add energy to our lives with cheerful brights, we have balanced tones such as radiant red, cyclamen pink, and fondant pink with purple swirl and made them suitable for both men's and women's wear.

Appealing to demographics and genders of all ages, we harmonized abstract patterns and abstract looks from check patterns with fabrics that appeal to our senses.



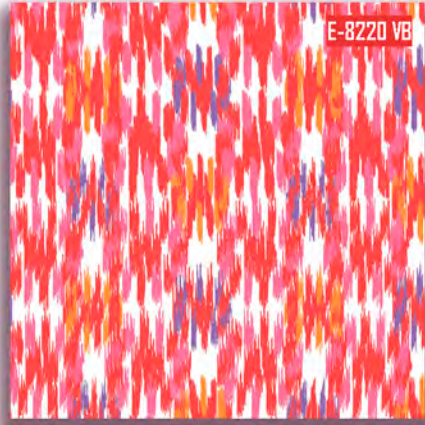
Bright Energies

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Bright Energies


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Resonant Blues

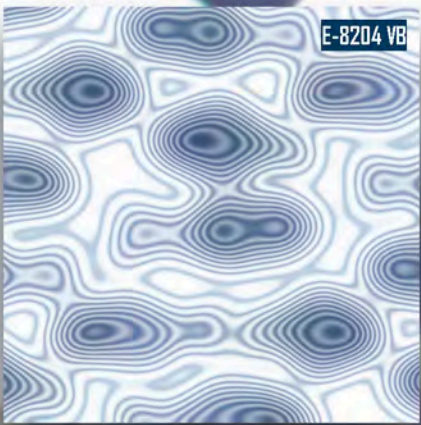
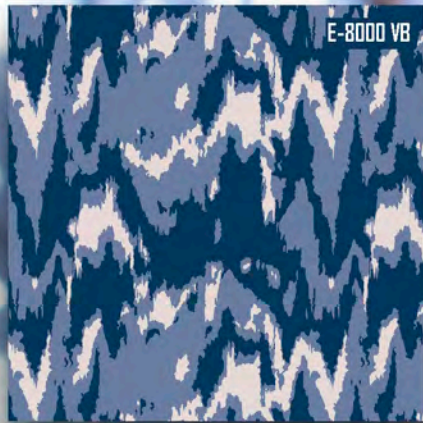
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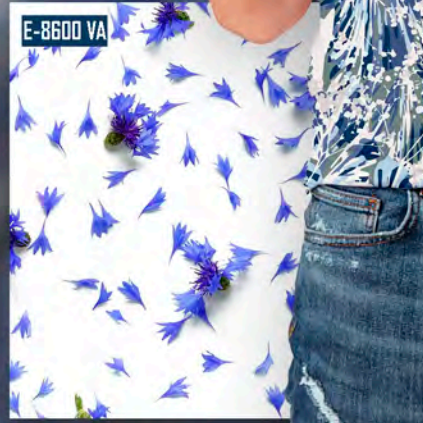
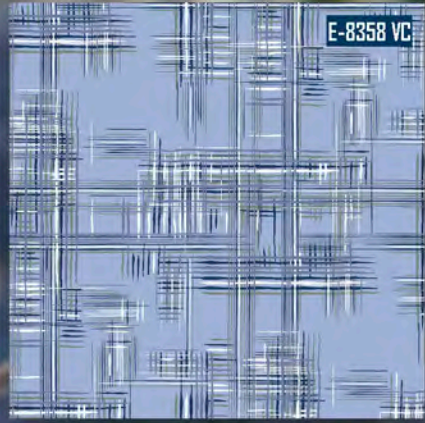
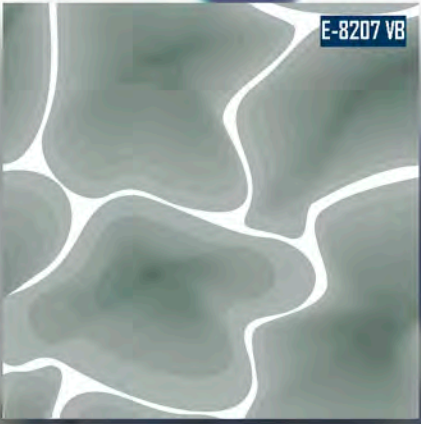
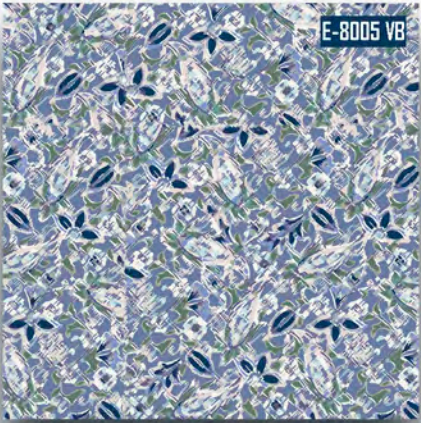
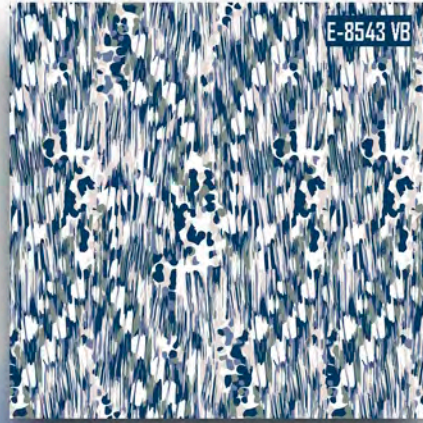
Focusing on holistic well-being, we harmonized Elemental Blue, Glacial blue, and Cornflower blue with Sage green. In this group, you can see that colors affect the body, with the soothing effect of blue with gripping works, from Abstract patterns to Cornflowers, from soft lines to check patterns.

Resonant Blues



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Resonant Blues




Calm Pastels

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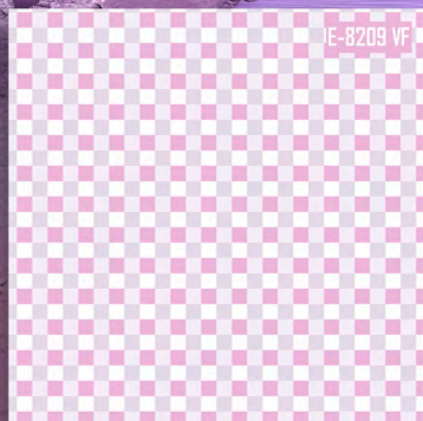
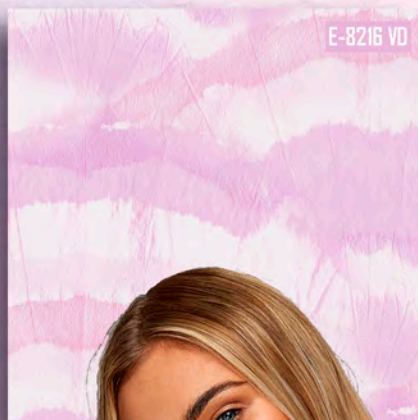
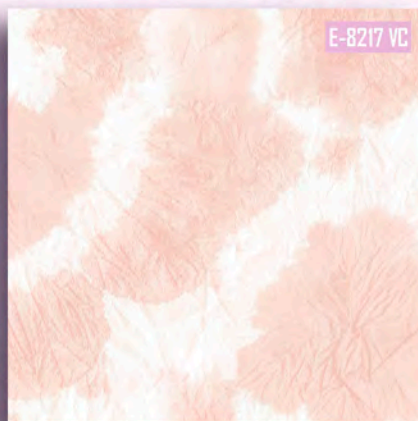


A calm area with healing wellness tones...We designed a mostly plain group, by addressing a calm lifestyle. It's been colored with soft pinks, fresh mint, and Mellow peach tones.

These days, while dealing with restlessness, we highlighted Apricot Crush as a mood-enhancing and restorative color that evokes positivity, and optimism.

These soft tones are combined with tiny, and simple patterns, with restorative and eco-friendly fabrics.

Calm Pastels



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Calm Pastels



E-8011 VB



E-8012 VB



E-8008 VC



E-8009 VB



E-8010 VB



SS
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Natural to Virtual

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Natural and digital elements are harmonized and paired with bold Cyber Lime with walnut shell tones. We created a strong appeal with color explosions in the "Natural to Virtual" group with dynamic and energetic patterns as well as abstract views. We brought our sustainable fabrics together with our finishings that offer comfort in daily life.

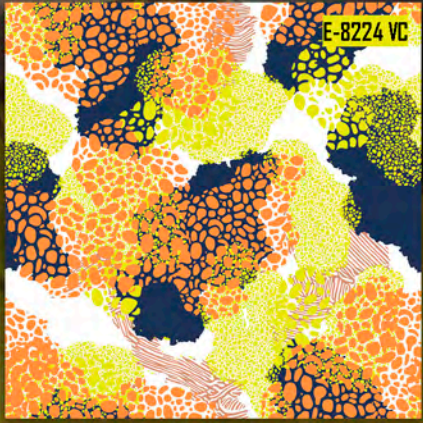


Natural to Virtual

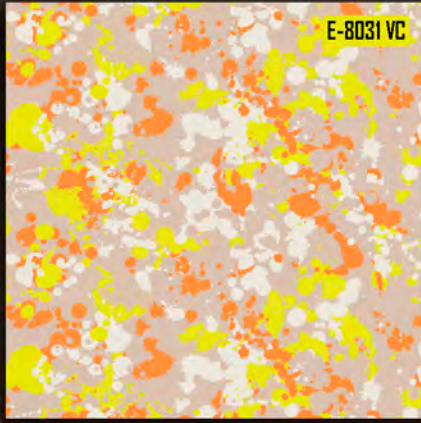
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E-8229 VB



E-8224 VC



E-8031 VC



E-8223 VB



E-8362 VB



E-8227 VC



E-8030 VB



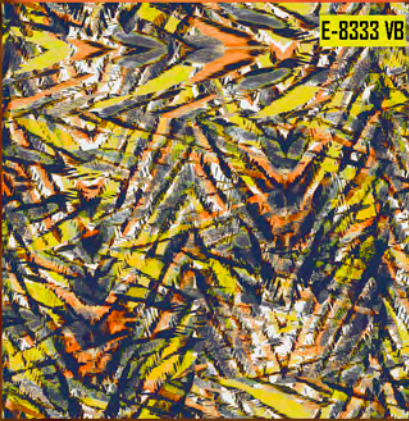
E-8228 VC



E-8323 VB



Natural to Virtual



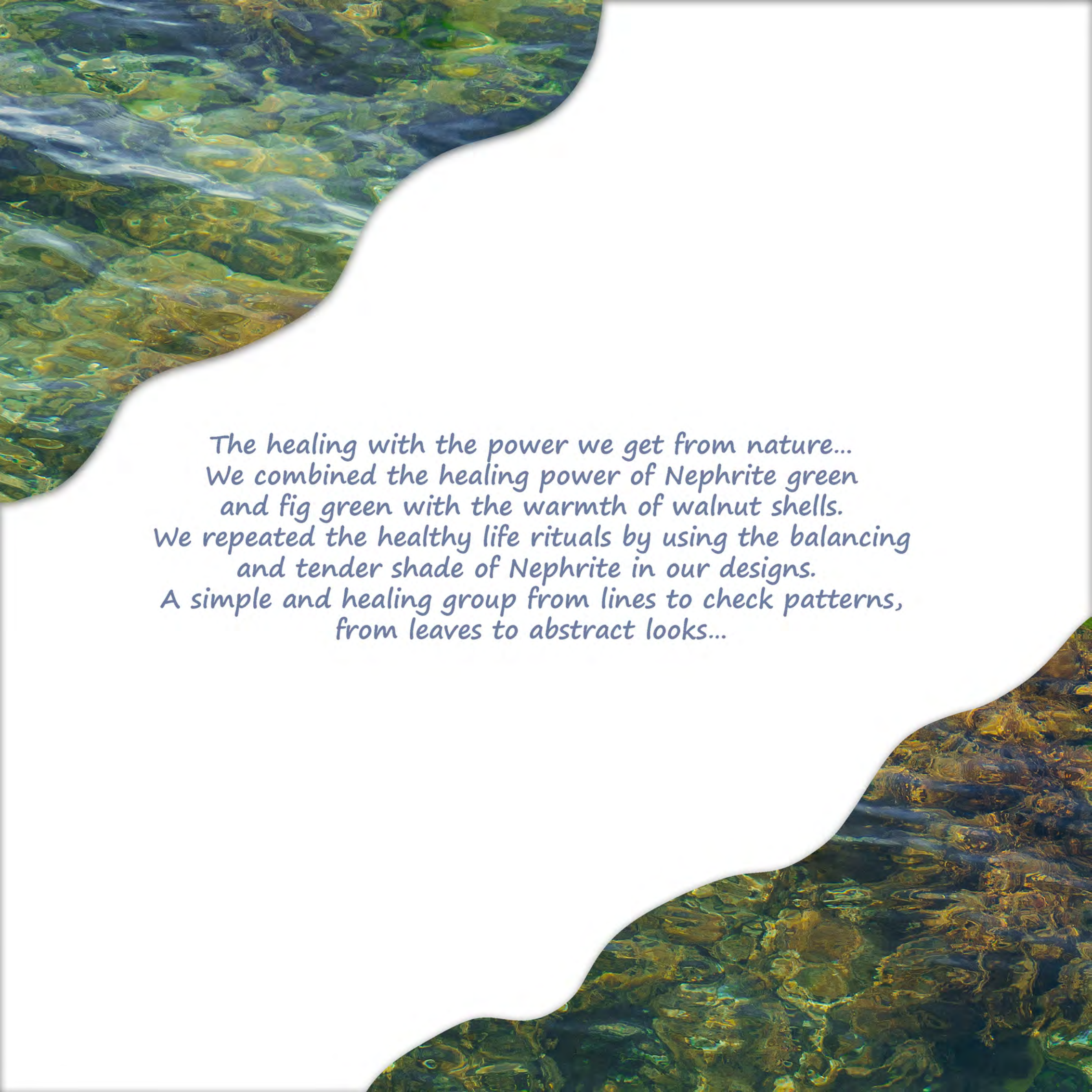
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Nature in us

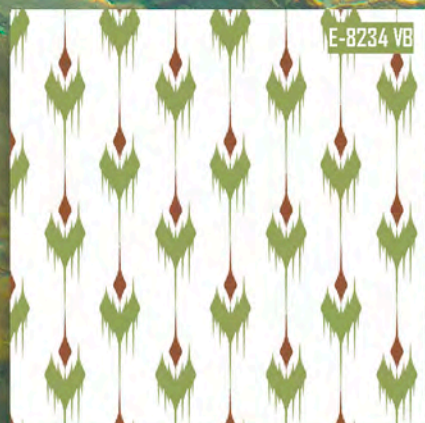
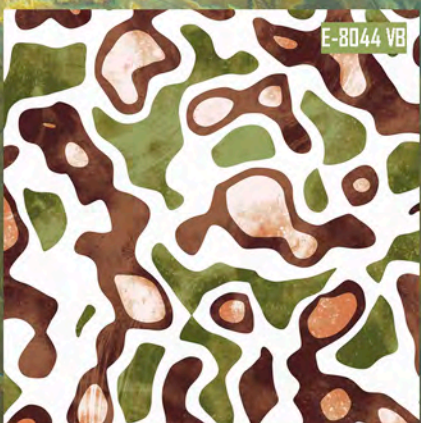
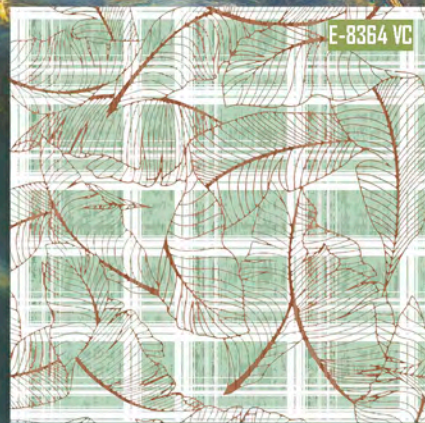
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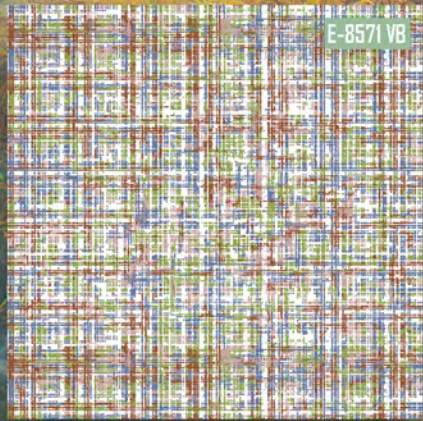
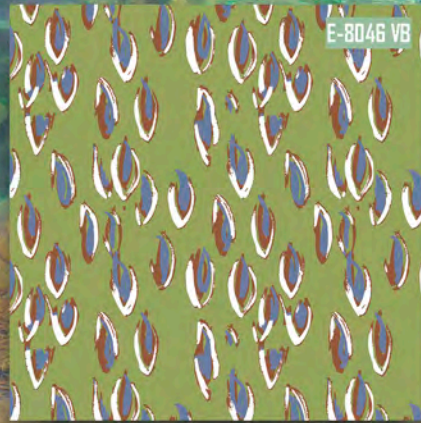
The healing with the power we get from nature...
We combined the healing power of Nephrite green
and fig green with the warmth of walnut shells.
We repeated the healthy life rituals by using the balancing
and tender shade of Nephrite in our designs.
A simple and healing group from lines to check patterns,
from leaves to abstract looks...

Nature in us



SS
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Nature in us



SS
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